IN THE CIRCUIT COURT OF
THE ELEVENTH JUDICIAL CIRCUIT
IN AND FOR DADE COUNTY, FLORIDA
GENERAL JURISDICTION DIVISION

NORMA R. BROIN, et al.,

Plaintiffs,

vs.

CASE NO. 91-49738

CA 22

PHILIP MORRIS COMPANIES, INC., et al.,

Defendants.

TRIAL

- 111171

VOLUME 45

TRANSCRIPT OF PROCEEDINGS in the above-styled cause before the Honorable Robert Paul Kaye, at the Dade County Courthouse, 73 West Flagler Street, Miami, Florida, on Tuesday, July 15, 1997, at 9:05 a.m.

APPEARANCES:

STANLEY M. ROSENBLATT, ESQ.

SUSAN ROSENBLATT, ESQ.

On behalf of the Plaintiffs

HUGH R. WHITING, ESQ.

JONES DAY REAVIS & POGUE

On behalf of R.J. Reynolds

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4	On behalf of Brown & Williamson
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6	On behalf of Lorillard
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	and WALTER COFER, ESQ.
8	SHOOK HARDY & BACON
O	On behalf of Lorillard and Philip Morris
9	on bonarr or borrers and rulling north
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THE COURT: Be seated folks. Thank 1 2 you. Good morning. MS. ROSENBLATT: We have a couple very 3 4 brief matters to bring up, Your Honor, before the 5 jury comes in. 6 A situation occurred yesterday where we 7 really feel that the plaintiffs have been -- not by 8 the court but by what has occurred -- really, in 9 effect, sandbagged. 10 When we left the courthouse, Mr. Donahue, who's general counsel for R.J. Reynolds, was having 11 12 a press conference and we overheard part of it and 13 unfortunately we saw snipits of it on various 14 channels yesterday and references in media reports. 15 Now, yesterday afternoon, at the conclusion of court, I advised and showed defense counsel, 16 17 which I'll now give Your Honor, a partial list from 18 our data base which has 9,181 flight attendants who 19 have written to us, contacted us, filed voluntary registrations that have serious diseases of 20 21 emphysema, lung cancer, heart disease, pulmonary 22 diseases, just a myriad of diseases caused from 23 secondhand smoke. 24 Your Honor had ruled and we abided by that ruling that there would be no reference to this in 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

opening statement; there would only be a generic reference to thousands of flight attendants nationwide.

Unbeknownst to us, and I have brought this up to defense counsel because we wanted to argue yesterday to make sure that there would be no reference in defendant's opening statement to any statement to the effect like in that peremptory instruction the defendants had provided the court, that, gee, we don't know if there are a hundred or two hundred, because we know there are over 10,000. We think the 60,000 is understated based on the responses we have gotten, but that's not for this trial. So, we have got an assurance from defense counsel not a word.

Unfortunately, they did indirectly that which they could not do directly. And I'm not suggesting defense counsel were involved in this. When Mr. Donahue started talking about less than one hundred flight attendants might be affected and that, unfortunately, was in the New York Times and that was on radio stations and T.V. interviews with Mr. Donahue and it's false. It's demonstrably false.

So, we have filed this partial data base -COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE
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this is just partial -- which is close to 10,000 flight attendants because there are many, many, many serious illnesses. Every one of these has an illness, disease caused from secondhand smoke, and to suggest otherwise is trying to influence this jury.

And we would have brought this up yesterday. The media is being misled and more fundamentally, Your Honor said he's not issuing a gag order but everyone associated with this case should say, "No comment."

We have told that to our clients. The interviews with Patty and Norma that were on T.V. yesterday were filmed probably eight weeks ago when there were comments about a global settlement. They were not interviewed. There were no interviews with them.

And Mr. Donahue should not be permitted as a spokesperson for the tobacco industry to knock our opening statement, which he did, to talk about the merits of the case and to try to influence this jury. It's not fair and we are -- then we should be permitted to have interviews as well. It's just very upsetting to us.

So, that's the first point I wanted to bring COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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up, and we also have a couple of other points about 1 opening statement. If you would like to take these one at a time --THE COURT: Let's talk about the first one first. By the way, is Mr. Donahue here in the 5 6 audience? 7 MR. DONAHUE: Yes, sir, Your Honor. 8 THE COURT: Thank you, sir. 9 MR. MOSS: Your Honor, let me briefly 10 respond to what Mr. Rosenblatt said was no big deal, which we agree for a moment. But the other day on 11 12 Friday, Your Honor made a specific ruling. What you 13 said was, because we filed a motion and our motion 14 said the plaintiffs should not be permitted to refer 15 to this magical number that they have kind of 60,000 or even thousands and thousands, because as the 16 17 court well knows there has been no evidence that has 18 been allowed to be brought forth or received by the 19 court, and we don't know the size of the class. 20 Your Honor heard argument and what Your 21 Honor told both sides, because of the fact that 22 there is no record, meaningful record where anyone 23 can come in here and represent the size of this 24 class is 60,000, thousands and thousands or a very small number, and the court solved that problem by COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

saying, okay, if there's going to be any mention of a class size, then counsel needs to precede that number with -- you must say there's a potential class of thousands and thousands and the defendants you can say there is potentially a class of a very small number.

You said that because there is no evidence. The only evidence that we have when we brought forward was that of the initial 3500 voluntary registrations, we did a review and it showed about 85 or 86 that claimed they had some disease. And of that 85 or 86 that claimed disease, six or seven were serious diseases. The rest were what we call people with sinusitis or sniffles.

After hearing all of that, then counsel said, well, we have got another 3500 or 4,000 that we haven't filed yet. We then looked at those and saw that there was an equal ratio, pretty much the same, of another 60 or 70 people and perhaps another three or four with serious diseases and the other group in the sniffles category.

The solution you said is you could refer to "potential" for that reason. Now, yesterday in Mr. Rosenblatt's opening argument, he didn't use the word to potential. He said, "I represent a class of COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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thousands of flight attendants." And you know, so
 1
    we talked about -- and the only thing that I know of
    that was mentioned by Mr. Donahue was out of the
    papers that we filed which indicated that the size
    of this class may, indeed, be very small and that
 5
    there is no basis to make a representation that it
 7
    is 60,000 or thousands and thousands. And that's
 8
    still the situation and we intend to abide by Your
 9
    Honor's ruling about mentioning only that this
    potentially is a small class and, indeed, from our
10
    research, that's what we have seen.
11
12
                  MR. HARDY: Could I be heard briefly?
                 THE COURT: Yes, sir.
MR. HARDY: I think the point on this
13
14
15
    class number is that since it's not an issue to be
    litigated in the first phase of trial and since
16
17
    defendants are not in the position to demonstrate
18
    through discovery which of the claims are, in fact,
19
    not valid claims, which people are, in fact,
20
     ex-smokers, which people don't have diseases, in
21
    fact, that this whole point is better left alone and
22
    not discussed.
23
             That was the point we were trying to make
24 all along. I won't dwell on that issue anymore
    since Mr. Moss has spoken to it. I wanted to
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address the latter part of Mr. Rosenblatt's comments about Mr. Donahue speaking to the press. We had considered raising the issue this morning ourselves because, for example, in the Miami Herald Mr. Rosenblatt yesterday was quoted as saying that, "Our objections in court were totally tactical. I 7 was looking at the jury. I think they saw through 8 it." 9 So, we have that interview with Mr. Rosenblatt. We know that Patty Young, one of 10 the named plaintiffs, gave television interviews 11 yesterday. You know, the problem goes on and on, 12 and I don't know what to do about it. We had asked 13 14 the court earlier for a gag order. We talked about 15 this several times. Every time there's an article, it seems that somebody has talked. 16 17 THE COURT: All right. 18 MS. ROSENBLATT: I'd like to respond. 19 I think there has been a total mischaracterization 20 of the hearing before Your Honor several days ago. Your Honor certainly did not advise defense counsel 21 22 that they could argue that there's a potentially 23 small number. 24 Your Honor had indicated that the number that we would go by is thousands of flight COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

attendants without more specificity. And I had a specific agreement, which is why I didn't file this yesterday, by defense counsel that there would be zero mention, not what Mr. Moss says about potentially a small number.

And Your Honor, if I could just clarify this, when defense counsel asked for voluntary registrations, we removed anything other than the voluntary registration which was the name and address of each flight attendant and we provided approximately 8,000.

We have an equal number of correspondence and letters about lung cancer and emphysema and heart disease and pulmonary diseases and other diseases which were not provided. Some 75 slipped through the process and had little notes that we didn't catch when we were having the copying done, and because of that, they are now taking the 75 or 85 instead of the 10,000 and completely distorting that as if that has now been elevated to evidence.

We have of record 9,181 and several thousand more in our office of serious diseases from secondhand smoke. We are not asking and we did not dwell on that in opening statement. But to suggest that there's any evidence that it is potentially a COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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small number, is just totally false and that wasn't Your Honor's ruling.

You just told us stay away from it and you reminded defense counsel that the questionnaire and the definition of the class and all of the questioning and instructions from the court is that this is a nationwide class of thousands of flight attendants.

I mean, if necessary, I will file of record today and have our staff work on compiling all of the diseases and, you know, then we have an evidentiary record of thousands and thousands of diseases. I think we have it here, and I just did not want to file absent class members. This doesn't include class representatives. And we have got a room full of boxes of more of this.

But you know, I don't want a distortion that the jury could somehow think we are talking about a few hundred people. We are talking probably about a hundred thousand flight attendants. It's just not accurate. And you know, I think that defense counsel should not be permitted to in any way argue, since it's not based on any evidence in this case, that potentially could be a small number, because I think it's improper, prejudicial argument.

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And I know Stanley has a comment to make 1 2 about his quote in the Miami Herald. MR. ROSENBLATT: My comment to the Miami Herald was made in self defense. I was asked about what Donahue had said, which is precisely 5 consistent with his interviews to the media that Rosenblatt knows better; all the objections were 7 8 well-taken; he's a seasoned lawyer; he knew what he 9 was doing was wrong. 10 So, I said the objections were tactical. 11 Many judges have different views about it. I didn't 12 know that their objections were not well-taken. And 13 Mr. Donahue is apparently the designated circuit 14 rider of the tobacco industry. They are doing 15 indirectly what Your Honor has not permitted them to 16 do directly. 17 He was in Jacksonville. Now he's in Miami 18 taking no active role in the defense of the case but 19 talking to the media at every opportunity, something 20 that Norma Broin and we are not doing and it's not 21 right. 22 THE COURT: All right. 23 MR. WHITING: Your Honor, may I be 24 heard? 25 THE COURT: Anybody else besides this COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

one so I know where we are going? Is this the last 1 All right. Go ahead. I just want to know 4 if there's going to be anymore input. MR. WHITING: I think that what is 5 6 occurring this morning is for the benefit of the media. The instructions that the court gave with 7 respect to the size of the class and the motion that 8 9 was argued have been and will be honored by defense counsel and, indeed, we confirmed those undertakings 10 to plaintiff's counsel yesterday. 11 12 I wasn't present for any interview by 13 anybody yesterday, and I won't attempt to say what 14 was said or not said. What I will say is that 15 Mr. Martinez argued here in open court loudly and vociferously a motion which we have filed in writing 16 17 and open court and it's available to all of the 18 media which sets forth clearly defense's position 19 regarding what the potential size of this class is. 20 What plaintiffs have served this morning is 21 a list of names. There is no evidence with it. 22 There is no substantiation with it. And as 23 Mr. Hardy said, it isn't an issue that's for this 24 case, and I simply want the record to reflect what 25 the public record is, which is what we argued last COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

week before this case and what the media saw last 1 week before this court. Thank you, Your Honor. THE COURT: I'd like to get some 5 indication from the defense what you intend to say 6 in your opening statement regarding the size of the 7 class. 8 MR. HARDY: Nothing, Your Honor. 9 MR. WHITING: Nothing, Your Honor. 10 MR. FAY: Nothing, Your Honor. 11 THE COURT: So be it. All right. Now, at this point, I thought I had issued some sort of a 12 13 directive -- we'll call it that -- that parties to 14 this action and their representatives should not be 15 making statements to the media. I thought we understood that because it came up some time ago in 16 17 which it was mentioned that Mr. Donahue was making 18 statements and so forth, and I said it's time to put 19 an end to that. 20 I really would sincerely hope that you would 21 follow that directive. If you want me to put it 22 into a gag order, then I'm going to have to do it 23 because you are obviously not following the court's 24 ruling. 25 So, I don't want any comment made to the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

media by anybody who's part of this case, even if you are representing a party or are a party. Mr. Donahue is not being here in an active role, as I understand it. But as a representative or part of 5 one of the defendant's interests, that would include 6 7 I don't want this jury to be infected by any 8 outside media source of any sort of information, 9 albeit they are under strict orders of the court not to watch T.V., read newspapers and so forth. But we 10 all know it's almost impossible to prevent that 11 unless we lock them up, and I don't want to do that. 12 13 So, in order to avoid any mishap, it would 14 be a lot better if the comment to the media would be "No comment" and that way we don't have to worry 15 about somebody hearing something they shouldn't 16 17 18 I hope you will follow that rule. All 19 right? 20 MR. MOSS: Judge, in furtherance of what you just indicated about the jurors and in view 21 22 of the press that was in this morning's paper and 23 T.V. coverage that was given last night as well as 24 this morning, I don't mean to make an issue of it or expect any individual inquiry but confirm with the 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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jurors that, since being here, they have not read or
1
    heard anything about this case.
                 MR. ROSENBLATT: We don't want that
3
4
    done.
5
                 THE COURT: That's a Pandora's box.
                 MR. MOSS: But it may be, Your Honor,
6
7
    but I think to not make the inquiry certainly --
8
                 THE COURT: We are going to go through
    this process daily, apparently, because of the kind
9
10
    of coverage this case is getting.
11
                 MR. MOSS: But if it takes a daily --
12
    I'm not suggesting it does or doesn't.
13
                 THE COURT: It's probably more
14
    appropriate than not, although it's dangerous. All
15
    right.
16
                 MR. ROSENBLATT: Our position, Judge,
17
   is that to make the inquiry trivializes your very
18 strong statement.
19
                 THE COURT: I'm sure they will get the
    message loud and clear. I tried to make it as loud
20
21
    and clear yesterday as I possibly can.
22
                 MR. ROSENBLATT: You did. But to do it
23 every day says, well, maybe you didn't really mean
24
25
                 THE COURT: Maybe they weren't
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1
    listening.
                 MR. ROSENBLATT: We shouldn't assume
3 that. We should assume they are.
                 THE COURT: Anything else?
 4
5
                 MS. ROSENBLATT: Yes.
                 THE COURT: More surprises?
6
 7
                 MS. ROSENBLATT: Well, we were faxed to
    us last night a number of charts demonstrative
8
    evidence that R.J. Reynolds intends to use and I
9
    assume -- I don't know if the charts are here.
10
11
                 MR. HARDY: They are not. Those are
12
    mine.
                 MS. ROSENBLATT: As far as I know,
13
14
    there's one that we were provided from Mr. Hardy,
15
   Philip Morris, a time line, and we have no problem
16 about that.
17
                 MR. HARDY: I told you about others.
                 MS. ROSENBLATT: We wanted to see them
18
19 and we haven't.
                 MR. HARDY: They are the ones I
20
21 described to Stanley, the warning labels blown up,
22
    the Frank Statement, and the list of four points I
23 was making --
24
                MS. ROSENBLATT: I think it would be
25 helpful, Your Honor, as I argue these, if Reynolds'
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counsel could show you their blowups of what they intend to use so I can refer to it, because we do object very strongly as to that.

 And as a preliminary comment, Your Honor, based on what has been faxed to us, it appears that the defendants may be taking the position -- and we can object as it comes up in opening statement -- that it's not our role in our opening statement to not or to comment upon and it would be inappropriate, but defense experts -- 35 of their experts are Ph.D.'s, not medical doctors.

There's a long line of case law in Florida that Ph.D.'s cannot testify as to causation or lack thereof. We would object, and we would like to know if the defendants plan to suggest that any of these Ph.D.'s will be talking about whether secondhand smoke causes or doesn't cause.

They can talk about the research that they have done, if they have done any, but certainly not as to the ultimate issue of causation which, under Florida law, there must be a medical degree to connect a particular disease with a cause.

So, I just wanted to mention that because some of these blowups seem to suggest that that may occur.

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1
            Where are the blowups?
2
                 MR. WHITING: Your Honor, may I
 3
    approach?
4
                 THE COURT: Yes, sir.
 5
                 MR. WHITING: If I can hand you a small
 6
    set of these.
 7
                 MS. ROSENBLATT: Our objection to
8
    these -- and actually, the objection is fairly
    consistent as to all of these -- is that these
9
    purport to be evidence. They are argumentative in
10
    nature. They purport to be some type of official
11
12
    graph and they are inappropriate for an opening
13
    statement.
            Arguably, if a witness had prepared it, we
14
15
    would object that it is inappropriate even for a
16
    witness to use in connection with this testimony.
17
    But we feel these are totally inappropriate for
18
    opening statement because they appear to be
19
    evidentiary in nature.
20
            They are very professionally done, like
21
    yearly comparative ETS exposures with living with a
22
    smoker, office, flight attendants, and then they
23
    have all types of numbers and graphs, and these are
24
    arguments. These are arguments that are being made
25
    that are being put in a very glossy color-type
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presentation which we feel would not even be 1 appropriate for closing argument, let alone opening 3 statement. 4 I think it would mislead the jury. Like 5 trace levels, there's two Sweet'N Low, an 6 olympic-size pool, one Sweet'N Low, the Orange Bowl 7 Stadium in a color photograph and then multiple EPA 8 analyses, a whole chart about this, you know, it 9 goes on and on. It's the same objections to all of 10 11 I think it violates Your Honor's earlier 12 ruling that if there is a blowup of a particular document which is in evidence, fine. If there's a 13 14 couple of points that counsel could make on a 15 blackboard -- but these go way beyond that. They are diagrams, charts, and they purport 16 17 to be evidence, and I think it would be misleading and prejudicial to the plaintiffs if that were 18 19 permitted on opening statement. 20 THE COURT: Pull out, if you would, 21 what it was that you used yesterday, the Frank 22 Statement. MS. ROSENBLATT: The Frank Statement, 23 24 and their were a few public statements from the tobacco industry that are in evidence that were --25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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MR. MOSS: There's nothing in evidence.
1
2
                 MS. ROSENBLATT: That are listed as
    exhibits that were not objected to. These are
3
    basically statements in the early 1980s and this is
 5
    in the seventies from the Tobacco Institute.
            These are actual blowups of matters that
 7
    will be in evidence in the case, and that was it.
8
    This is the first page of a Brown & Williamson
9
    Employee Handbook that discusses Jesse Steinfeld,
    public smoking, where there was no objection.
10
                 THE COURT: Those matters you made
11
12
    reference to have been matters which have been
13
    agreed to as exhibits without objection?
                 MS. ROSENBLATT: Yes. They were not
14
15
    objected to in opening statement. They were shown
    to defense counsel. There was no objection to using
16
17
18
                 THE COURT: No objection to using them
19
    in opening.
                 MS. ROSENBLATT: We showed them in
20
21
    advance; there was nothing in this category at all.
22
                 THE COURT: Okay. Yes, sir?
23
                 MR. WHITING: Your Honor, each of the
24
    demonstrative charts or lists that I have planned to
    use in my opening which we faxed to the plaintiffs
25
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yesterday reflects nothing more than what the evidence indicates will be.

In each of these I have either listed a series of points which will be points of evidence that will be reflected in my opening statement and which I will say will be the evidence because it will be from our experts, or they are fundamental principles of the toxicology or they are examples of the way our experts would explain complicated things such as a nanogram.

I asked an expert how to create a visual impression of that, and he told me how he would describe it for the jury and that's what that picture shows and that's what the expert will testify to.

The others are also examples of what the testimony will be about things like cigarette equivalents and comparative exposures. There are equivalents that the experts will testify to and there are comparative exposures of what a flight attendant gets versus what someone in a workplace or someone in a home gets.

There are examples of other things such as the fact that we all live around carcinogens in water and air that the experts will testify to. And COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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then there are a series of charts that deal with 1 what Mr. Rosenblatt characterizes are nitpicking that is trying to explain difficult subjects of epidemiology, and they explain principles of 5 epidemiology and principles of causation. 6 And then there's a listing of the criticisms 7 that the experts will testify to with respect to the 8 EPA report. So, in each case they reflect evidence. 9 10 They are not being offered in evidence. They are just demonstrative or illustrative of what the 11 evidence will be. I don't see any basis for not 12 13 using them in the opening. They are not 14 argumentative. They are not anything other than 15 precisely what the witnesses in this case will testify to, and they will facilitate being able to 16 17 communicate with the jury and save me the time of 18 trying to write the lists or draw the pictures or do 19 the examples on a board, which I would otherwise do. THE COURT: Well, I don't agree with 20 you that they are not argumentative. I think they 21 22 are. It wasn't really my intent to get into this 23 kind of a thing with demonstrative matters on 24 opening statement. I don't think it belongs there. 25 If the experts want to use this in their COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

testimony, that's fine. They can at least attempt 1 to do so, and I'll rule on it at that point. But I don't think it really belongs in opening. The other things that counsel used for the 5 plaintiff, if there wasn't any objection, so be it. 6 That's one thing. But there are objections to these 7 and I agree with the objections at this point. I 8 think they are designed as argumentative, so I'll 9 sustain the objection as to these in opening 10 statement. 11 MR. WHITING: Your Honor, may I 12 understand your ruling? I would intend, then, to 13 THE COURT: I don't want you to draw 14 15 them either because it depends on what you put down. My original idea was you wanted a chronological 16 17 explanation, you could write down the dates so that 18 everyone could follow the chronology. But the way 19 you have got this done here, this is something which tends to, as far as I'm concerned, indicate a theory 20 21 and an argument as to the authenticity of what it is 22 you are talking about, and I'd rather leave that for 23 evidence at trial. 24 MR. MOSS: Could I have one moment to 25 talk to Mr. Whiting? COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

THE COURT: Go ahead. 1 2 MR. WHITING: Your Honor, obviously I don't agree that they are argumentative, but the point is that what my opening statement will deal with, quite frankly, are the details of scientific issues such as dose response, such as relative risk, 7 such as statistical significance. And what many of 8 those exhibits are are ways to explain exactly the way the evidence will explain what those concepts 9 are. They are conceptual exhibits. 10 11 My opening will also talk about very 12 fundamental points like dose and how important dose 13 is in this case and make comparisons of dose, and 14 that's exactly what the evidence from these experts 15 will show. THE COURT: Well, your point is 16 17 understood by the court. My ruling still stands. 18 Save it for the trial. You want to file this? 19 Do you need these back? MR. WHITING: No. Let's file it for 20 21 the record, Your Honor. 22 Just so I understand, I don't want to get 23 cross-wise in this opening, Your Honor, but I want 24 to understand. You are telling me --THE COURT: You can put down a note or 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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two or something, but I don't want you to go into
1
    this reproduction of any of these documents on there
    because I really truly believe that it is better to
    use in trial after the testimony and by the person
 5
    who's testifying.
 6
            This is something created by you, the
 7
    lawyer.
8
                 MR. WHITING: Actually, no, it's
9
    created by experts.
10
                 THE COURT: Well, if they created it,
11
    let them come in and testify about it.
12
                 MR. WHITING: But that --
                 THE COURT: I don't want to argue the
13
14
    point with you anymore, counsel. I have ruled.
15
                 MR. WHITING: Thank you, Your Honor.
16
                 MR. COFER: One more housekeeping
17
    matter, Your Honor. You had ruled each side is
    provided 48 hours' notice to the other side of the
18
19
    witnesses they would call and exhibits they would
20
    use, and plaintiffs have told us the witnesses they
21
    were going to call this week.
22
            We are already only into day two and they
23
    have missed exhibits both days, so we need to know
24 what exhibits their witnesses are going to use and
25
    rely on 48 hours in advance, consistent with Your
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1 Honor's ruling, so we can prepare to examine. They are going to call Dr. Richmond tomorrow, and Mrs. Rosenblatt has told me they are going to use the '79 Surgeon General's report, the 5 '86 Surgeon General's report and some generally 6 described Tobacco Institute documents. I understand 7 I'll get copies of those documents today. 8 Now, it's not 48 hours in advance, but I'll 9 do my best. With respect to the other witnesses, however, that they are going to call on Thursday and 10 Friday, we really must insist that they make every 11 12 effort to comply with your court's order and provide 13 us with exhibits sufficiently in advance so we can 14 prepare and present the evidence to the jury. 15 THE COURT: I thought we had agreed on 16 that. 17 MS. ROSENBLATT: We have them. We just 18 had them copied by Icon. Robin just brought them 19 in. I advised counsel yesterday of specifically 20 what they were, which are the Surgeon General reports and all of the publications similar to the 21 22 ones we had in opening statement by the Tobacco 23 Institute, which are on the exhibit list and which 24 they have a copy of, and the R.J. Reynolds and 25 Philip Morris pronouncements, and we have actually COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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1
    copies here to show them which we made an extra copy
     of our exhibits.
                  THE COURT: He'll work through those.
                 MR. COFER: That's with respect to
 4
 5
    Dr. Richmond.
                  THE COURT: Right. And anything
 6
 7
    thereafter, the 48-hour rule applies.
                 MS. ROSENBLATT: Yes, absolutely.
 8
 9
                 MR. MOSS: One last thing having to do
10
    with 48-hour rule. This morning we got a
    hand-delivery from Mr. Rosenblatt where he says that
11
12
     in the event the court wants to have evidence today,
13
    that they intend to read excerpts from the
14
    deposition of Thomas Sandefur who, if you recall,
15
    was Brown & Williamson's CEO who is deceased who was
     deposed back in '93, I think, and for the first time
16
17
     we received a page and line designation this
18
    morning.
19
             We can't respond to that this afternoon. We
20
    have got people to work on it. But there is a
21
    reason for the 48-hour rule. We talked about that
22
    months ago and Your Honor said yes. In fact, I had
23
    asked for, I think, a 72-hour rule, and Your Honor
24
     said no, let's cut it down to 48 hours, and that's
    when you came up with both the designation of the
25
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witness who it is going to be plus the exhibits they are going to use.

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And this process can't work unless we all abide by it, and getting a notice this morning with the designations just simply is inconsistent.

THE COURT: It may be because of the situation that occurred yesterday in that they ended sooner than we had anticipated. I anticipated you folks might end sooner than we anticipated and I didn't want to get stuck with nothing to do in an afternoon when we could put something on.

MR. MOSS: We addressed that yesterday and talked about if that was done, we would then do one of the witness designations that they had already given us.

MR. COFER: And Your Honor may recall yesterday in chambers plaintiffs identified James Morgan, CEO of Philip Morris, Incorporated, as the first CEO whose deposition they would like to show. Last night I faxed to plaintiff's counsel and they received our objections to their designation.

I have offered to sit down over lunch, see what we could work through. We can limit the ones 24 that we need to have the court address and we are prepared to go forward either with argument this COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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1 afternoon or if possible show the videotape, assuming we could reach an agreement. THE COURT: I was under the impression 4 Mr. Morgan's testimony --MR. ROSENBLATT: For example, Judge, 5 6 late last night -- and I thought I was doing them a 7 favor when I gave them the designations of Sandefur, which I figured would be relatively simple because 8 9 that's simply reading from a deposition; we don't have to get the video operator here or anything like 10 11 that. Now, not only have I given them 48 hours' 12 notice, I have told them that our plan is tomorrow, 13 14 Julius Richmond; Thursday Dr. Ronald Davis; and I have gone through Friday, Michael Siegel. The 15 problem is many times I don't have 48 hours' notice 16 17 of the documents I intend to use until I sit down 18 with the witness. 19 We are going to do the best we can. And if 20 I can give them, for example, next Monday -- talk 21 about 48 hours -- I'm telling them it's my intention 22 to call Mr. LeBow so they have all the notice in the 23 world. 24 With respect to documents, you know, we'll 25 do absolutely the best we can. Looking at all their COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

objections to Morgan, it was obvious to me this was going to require lengthy argument.

THE COURT: I'll tell you what. Rather than not do anything, we can take a lot of non-jury matters up if we need to in that period of time and that will satisfy the court's time as far as that's concerned, and we could get rid of a lot of things and so we can always run that route.

MR. ROSENBLATT: Because obviously, from our standpoint, generally speaking, and it will depend on what we see, the modus operandi is with respect to cross examination and how long it takes, I mean, right now we are basically planning on one live witness a day. And then, if the witness for some reason finishes earlier and don't spill over into the second day, what we're going to do with respect to backup is depositions or videos to fill up the time.

THE COURT: I anticipate we'll have a lot to talk about that does not require the presence of the jury. In any event, I'd like to get that out of the way as early on as we can. So, maybe we can do that in this group here, this opening statement problem that we had, because of the time sequence and because of them not getting sufficient time to COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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go through all of the objections. We'll work that
1
                 MR. COFER: What I suggest, Your Honor,
 4
    is that I'll be happy to sit down at the lunch hour,
 5
    work through the other --
                 THE COURT: Right. And then we can
 7
    handle it. That's no real problem. I have bigger
8
    problems, I'm sure.
9
                 Okay. Let's get the jury.
                 THE BAILIFF: Bringing in the jury.
10
11
    Jurors entering the courtroom.
            (Thereupon, the jury entered the courtroom.)
12
                 THE COURT: All right. Have a seat,
13
14
    folks. Thank you. Okay. If you folks will come in
    by the numbers, it will be a lot simpler -- you
15
    won't be stepping on anybody's toes -- starting with
16
17
    the number one juror, just look who your neighbor
18
    is, line up, and then you can march in without any
19
    problem.
20
            All right. During the recess since
21
    yesterday, has anybody here seen or watched anything
22
    on television, newspapers, magazines or anything
23
    else about this case?
24
            Okay. I can't express to you the importance
25
    of following my ruling and my order not to watch
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anything, not to read anything, not to listen to
1
    anything that may regard this case.
            Yes, sir? Your number is what?
 4
                 JUROR NO. 63: 63.
5
                 THE COURT: Yes, sir.
6
                 JUROR NO. 63: I called my job.
                 THE COURT: I can't hear you.
 7
8
                 JUROR NO. 63: I called my job the
    other day to let my boss know that I did receive the
9
    letter, and he was just telling me that one of the
10
    supervisors there has -- he's one of the people
11
12
    involved in the case here.
13
                 THE COURT: One of who?
14
                 JUROR NO. 63: My supervisor.
15
                 THE COURT: Your supervisor is involved
16
    in the case?
17
                 JUROR NO. 63: Yes. He's one of, I
18
    guess, the claimers, the people that have the claim
19
    against the tobacco company.
20
                 THE COURT: He does personally or a
21
    member of his family or what?
22
                 JUROR NO. 63: No. One of the
23
    supervisors, I was talking to one of the supervisors
24 about the letter that I was supposed to bring. I
25
    told him I was bringing it today.
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THE COURT: And he said?
1
2
                 JUROR NO. 63: He said, you know,
3
    Jameel (phonetic), he's a part of the -- he's one of
4
    the people that --
                 MR. MOSS: Judge, I'm not sure what is
5
6
    going to happen, but I think we ought to do it
7
    out --
                 THE COURT: I don't think it's
8
9 necessary.
10
            Mr. Jameel, is that the name?
11
                 JUROR NO. 63: Yes.
12
                 THE COURT: Has a member of his
13
    family --
14
                 JUROR NO. 63: No. He has a claim
15
   against the tobacco company.
                 THE COURT: In this same case or a
16
17
    different case?
                 JUROR NO. 63: I think it's the same
18
19
    case.
20
                 THE COURT: Was he ever a flight
21
    attendant?
22
                 JUROR NO. 63: He worked for Pan Am.
23
                 THE COURT: As a flight attendant?
24
                 JUROR NO. 63: I don't know what he
25
    did.
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THE COURT: Assuming that he was,
1
2
    assuming that he was, does that make any difference
3
    to you?
4
                 JUROR NO. 63: No.
5
                 THE COURT: Okay. Is that going to
6
    affect your decision in this case?
                 JUROR NO. 63: No, sir.
7
8
                 THE COURT: You are going to keep it
9
    outside this case?
10
                 JUROR NO. 63: Yes, sir.
11
                 THE COURT: All right.
                 JUROR NO. 63: Just wanted to bring it
12
13
    up.
14
                 THE COURT: All right.
15
            Yesterday you heard from the plaintiffs in
16
   their opening statement. Today is the time for the
17
    defense to give you their opening statement. I
    would like to know, if I can, how many of you folks
18
19
    are going to address the jury.
                 MR. HARDY: Your Honor, I believe that
20
21
    opening statements will be delivered by me, by Hugh
22
    Whiting, by Michael Fay, is that right?
23
                 MR. FAY: Yes, sir.
24
                 MR. HARDY: And I believe that that is
25
    all.
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THE COURT: All right.
 1
 2
                  MR. HARDY: There's a possibility of a
     very brief comment by Mr. Moss, so there would be at
 3
 4
     the most four people speaking.
 5
                  THE COURT: No overlap?
                  MR. HARDY: No overlap.
 6
 7
                  THE COURT: Go ahead, sir.
 8
                 MR. HARDY: May it please the court,
    counsel, Ms. Young and Ms. Broin and ladies and
 9
     gentlemen of the jury, my name is David Hardy, and I
10
     think I'm going to do the last round of
11
12
    introductions.
13
            You have had a good number of introductions,
14
    but I have to do this last round of the defense
    counsel and there are, indeed, as you have observed,
15
     a good number of defense lawyers here because the
16
17
    plaintiffs sued a good number of companies. And of
18
    course, everybody is entitled to an attorney.
19
             So, just one more time I want to introduce
    you to the people -- I'll restrict this to the
20
21
    people pretty much who may be presenting some of the
22
    evidence so you will understand who they are and
23
    realize, of course, that they can't talk to you in
24
    the halls while the trial is continuing as the court
    has told you or will tell you.
25
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David Ross -- would you stand up, please? 1 David Ross represents The Tobacco Institute and he also represents Lorillard. He's from here in Miami. I represent Lorillard and Philip Morris, so I'm 5 working with Mr. Ross. 6 Ed Moss also from Miami represents Brown & 7 Williamson. Michael Russ there behind the bar also 8 represents Brown & Williamson. So, we have Ross and 9 Moss and Russ. 10 We'll keep going. Hugh Whiting represents 11 R.J. Reynolds. Jeffrey Furr represents R.J. 12 Reynolds. 13 Jose Martinez is working with me 14 representing Lorillard and Philip Morris. 15 partner, Walter Cofer, will be putting on some of the evidence. Mr. Cofer works in Missouri with me 16 17 and we represent, as I said, Lorillard and Philip 18 Morris. 19 Joe Moodhe represents CTR. That's that 20 organization Mr. Rosenblatt was talking about 21 yesterday. 22 Marie Santacroce, Michael Fay and Kelly 23 Luther represent Liggett. 24 And I'll put your mind at ease at the very beginning; you are not going to hear from all those 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

people. We have tried to cooperate at least to the extent where you won't have to listen to all the lawyers give opening statements, so there won't be a lot of unnecessary overlap.

Now, as you might expect when somebody files a lawsuit or gets sued, they are entitled to be here in court, just as Ms. Young and Ms. Broin are here. And we are entitled to have somebody here, but you can't bring a company into the courtroom, so what the law says, basically, is you can have a representative come in and we have some of those people, not necessarily people who we would put on the witness stand to talk about science, but employees who are here interested in the case to watch the trial.

I know of four of those, and I want to introduce you to those too, for the same reason, because the court has told you or will tell you that the lawyers and the parties are not supposed to talk to you during this trial. And I don't want -- when you see these people, I want you to realize who they are so you won't think they are being rude if they don't speak.

Dan Donahue is here, an employee of R.J.

Reynolds; Phillip Scourfield for Brown & Williamson;

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John Mulderick for Philip Morris; and James Wilson for Lorillard. And those people will be here during the trial.

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And I want to add my thanks and our thanks 5 for the defendants and the same thing that Mr. Rosenblatt said about this yesterday, I think that the court and all of the attorneys appreciate 7 8 the fact that you are doing your duty serving as 9 jurors. It is a duty, but there's easy duty and there's medium duty and there's tough duty, and you 10 know from the jury selection process that this is 11 12 tough duty, so we appreciate your being willing to 13 do it.

In this country, we don't have trial by media or trial by newspaper; we have trial by jury with rules about evidence and what comes in and what doesn't come in. If the system is going to work, somebody has to be willing to do it. We appreciate the fact that you are willing.

Now, Mr. Cofer and I, Walter Cofer and I, represent, as I said, Lorillard and Philip Morris. Lorillard is, I think, perhaps the oldest of the tobacco companies, going back to the late 1700s founded by Pierre Lorillard.

That company makes Kent cigarettes and True COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED
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cigarettes and Newports. And Philip Morris makes a 1 variety of food products. They make Miller beer and they make Velveeta cheese and they make Maxwell House coffee, and they make the number one selling 5 cigarette in the United States and the world: 6 Marlboro. 7 Brown & Williamson, among others, makes Kool 8 and Raleigh. And R.J. Reynolds makes Camel and 9 Salem and Winston. 10 And those companies are all very proud of their cigarettes and they would like to sell more of 11 12 them. They would like to take market share away from each other. Brown & Williamson would like to 13 14 get the Salem smoker from R.J. Reynolds to switch over to Kool, and Lorillard would like to get the 15 Kool smokers --16 17 MR. ROSENBLATT: Your Honor, objection. 18 This is not appropriate for opening. 19 THE COURT: Sustain the objection. It 20 has nothing to do with the case. 21 MR. HARDY: The point is that, as you will see from the evidence in the case, the 22 23 companies compete with each other. So, I want you 24 to keep that in mind because when witnesses suggest 25 that the companies are not trying to make their COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

products better, you will see from both your common sense and our evidence that they are, indeed, trying to make their products better just like every other area, every other industry does, automobiles or tooth paste or whatever it is. They compete with each other. That's my point.

Now, you heard Mr. Rosenblatt talk to you about a number of things yesterday, and you won't be surprised, I think, to learn that I don't agree with much of what he said about what the evidence is going to be. If I did, I suppose we wouldn't be here.

You heard characterizations about what the evidence was going to be, and I don't think he got that quite right so I want to tell you my version of what the evidence is going to be and remind you that it's the plaintiff's burden to prove their case.

As I said earlier, I'm from Missouri and we have kind of a goofy motto in our state. It's not a statement --

MR. ROSENBLATT: The motto of the state of Missouri, while interesting, Your Honor, is not part of the evidence in this case.

24 THE COURT: I'll take judicial notice 25 of the motto, okay?

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MR. HARDY: You are taking judicial 1 notice that the motto is "show me"? THE COURT: Yes. MR. HARDY: That's what the plaintiff has to do. He has to show you, and it's our 5 position that he'll not be able to show you in this 7 case. That's what I want you to keep in mind. 8 There is no good strong scientific evidence 9 that secondhand smoke causes disease in nonsmokers. The plaintiff will not be able to show you that 10 because the evidence isn't there. There's some 11 12 evidence, but you will be surprised at how weak the 13 evidence is, and I want to talk about what that 14 evidence is going to be. 15 Now, again, repeating something you heard yesterday, secondhand smoke is composed of 16 17 mainstream smoke that the smoker breathes out, and 18 it's composed of sidestream smoke that comes off the 19 burning end of the cigarette. 20 What Mr. Rosenblatt didn't tell you, what 21 your common sense and the evidence will, is that 22 it's diluted hundreds or thousands of times by the 23 air in the room where it's located. Keep that in 24 mind. That's very important, and the reason it's important is because, although the expression may be COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

crude, it's true, the poison is in the dose, or the other way around, the dose makes the poison.

Almost anything, as you will hear from the experts in this case, almost anything in the world is harmful if you get too much of it and almost nothing is harmful if the dose is small enough. So, keep that in mind when we are talking about secondhand smoke.

And you will see from the evidence that the amount of secondhand smoke that somebody is exposed to in, say, a year, is so tiny that it is almost not measurable. And that's true even if you are talking about the smokiest kinds of conditions like a saloon or bar where there isn't any no smoking section, much less an airline cabin, and I'll get to that in a moment.

So, if that's true, if the amount is so small, then why are we here? Well, Mr. Rosenblatt talked about this a little bit yesterday. I think the way he put it is we are going to be talking about agendas all through the case in our evidence.

I don't think you will hear much of that. I'd put it a different way. The evidence will show that the idea of secondhand smoke causing disease is the politically correct view today. It's the

e politically correct view today. It's the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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popular thing that you see in the media. And when you think about it, it makes sense that it would be that way. After all, you will learn from the witnesses that there are a lot of people who want to get rid of smoke. Smoking is legal, but a lot of people want to get rid of it.

Now, if you say, well, you know, I know there are warnings on the packages and I could smoke if I want to, that makes sense. It's your choice, unless people start convincing you that if you smoke you may be hurting somebody else and, of course, if you think that's true, then maybe you are worried about smoking.

So, people who want to get rid of smoking view this concept of secondhand smoke as a danger, as a way to accomplish that. That's what I mean by it's the politically correct view, and you will hear that from the witnesses. The problem is the science is not there, and that's what we're in this courtroom to talk about.

You will see that a key point in this case is the Environmental Protection Agency's Risk Assessment. It's a long way to describe it, so we'll call it the EPA report. Mr. Rosenblatt talked about it yesterday, and I think that report shows COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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just how strange the secondhand smoke evidence is. 1 It refers to or relates to lung cancer. Now, Mr. Whiting is going to talk about it 4 at some length, and so I won't. But I do want to 5 mention a few things so you will get an idea of where we are going in discussing the EPA report that 7 Mr. Rosenblatt said we were going to nitpick pick. 8 There's a standard that science uses, a bar 9 they use when they do an epidemiological study or test, and what it amounts to is they want to have 10 what they call a 95 percent confidence interval or 11 confidence level that they are right or this makes 12 13 sense, that the data that they developed has 14 meaning. Everybody does 95 percent or higher. 15 The EPA, when it got to looking at the studies, lowered the bar. They lowered the 16 17 standard. They doubled the chance for error. They 18 finished their work in 1992. They didn't do any 19 studies. They just looked at other studies and considered 11 out of the 30 or 40, and they finished 20 21 their work in 1992. 22 But before they put their report out, two 23 new United States studies came out. One was 24 Stockwell, one was Brownson. Both of those reports came out, and what did the EPA do? They said, well, 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

the deadline's passed, we haven't put our report out, but the deadline for consideration has passed. We won't look at those two reports.

And then, when they did get their risk that they calculated from these other 11 out of 30 or 40 studies, it was so small that most epidemiologists, most statisticians would call it meaningless.

And that's really all I'll say at this point about it since Mr. Whiting is going to discuss it, and you are going to see a lot of evidence about this report.

It doesn't take science to tell us that environmental tobacco smoke or secondhand smoke or passive smoking or involuntary smoke, whatever you want to call it, can be annoying. It can be annoying to smokers and it can be annoying to nonsmokers. That's not scientific evidence that it causes disease. When you see the evidence, I think you will conclude that it's surprisingly weak.

Now, I want to talk about fraud a little bit since Mr. Rosenblatt talked about it a lot. The plaintiffs pushed that theory, this idea that you really should hate the companies because they are evil, populated with evil scientists, evil CEO's, evil businessmen, evil lawyers. That's the sex COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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appeal of their case, and you will see the evidence 1 isn't there to support it. The idea, as I get it, is that it's 4 scientifically proven that secondhand smoke causes 5 disease in everybody but the --MR. ROSENBLATT: Objection, Your Honor. 7 Opening statement is not the time to criticize the 8 plaintiff's opening statement. It's argument. 9 THE COURT: I would agree with you 10 there if he's getting into that area. I'm sure you can rephrase it. 11 MR. HARDY: Sure. My point is in this 12 13 country, disagreement is not fraud. Honest 14 disagreement is not fraud. It's a matter of 15 judgment. And the Surgeon General said that himself; that this scientific point is a matter of 16 17 18 If the Surgeon General, for instance, in 19 1986 says secondhand smoke causes lung cancer in 20 nonsmokers, the idea is that the tobacco companies have to say yes, we agree, and we are sorry, because 21 22 if we don't, if we disagree, then that's being dishonest and fraudulent and we are liars. And I 23 24 think that's a scary concept that if the boss 25 speaks, you have to agree or else you are a traitor. COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

The evidence will show you that the companies have, indeed, disagreed. They have fought hard to defend their position in court and in regulation for 43 years. But the point on this is they have fought fairly and honestly. They have let the public know what their position is and they are entitled to do that.

Those are the two main issues in this case:
Does secondhand smoke cause disease in flight attendants and have the companies behaved properly.

Now, the case, as I say, is about airline cabin attendants and whether they got sick from being exposed to secondhand smoke in airline cabins, not on the ground because, of course, when the airline cabin attendants are not working, when they are down here in the cities, they are exposed to the same pollutants we all are, as you will see from the evidence, diesel exhaust and the like. You don't have to be a uranium miner; you don't have to work all your life in asbestos; there is asbestos here in this courtroom. They have the same exposures we do.

So, what we're looking at is did they develop a disease from secondhand smoke in the cabins. And if we're asking the question did they get sick from the cabins, then isn't the first COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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question you want to know, well, is there some 1 scientific evidence that airline cabin attendants get more heart disease and more lung disease and more lung cancer than other people who are not 5 flight attendants? 6 I have a chart I want to talk to you about. 7 Do you want to see this, Your Honor? 8 THE COURT: Yes. If you don't mind, 9 just hold it up for one second. I assume these charts have been agreed to by counsel. 10 11 MR. HARDY: Yes. We talked about them. THE COURT: All right. Let me get the 12 13 easel for you. 14 MR. HARDY: I don't think I need it, 15 but thank you very much. The first point is the air is different than 16 17 in the home or the workplace. Now, by that what I'm 18 talking about, you will see from the evidence, is 19 that the air is both better and it's worse. It's 20 better because, unlike what you heard yesterday, it's replaced every three or four minutes in the 21 22 airline cabin. You don't keep getting the same air. 23 It's replaced much more often, for instance, than it 24 is in the home or the workplace. 25 On the other hand, it's worse because it's, COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

well, dryer than what we're usually around, so it has more of a tendency to irritate your sinuses or your eyes. And as you know if you do any flying, it's pressurized and the way you realize that, of course, is when you are coming down a lot of times your ears get plugged up.

2.3

There is no study, no study which says that flight attendants get more lung or heart disease than other people. I didn't say there were no studies. I said there were no studies that say they get more lung disease or heart disease than other people.

There are some studies, and that's the third point. There are some conditions in the airline cabins which do have an affect on cabin attendants, and you see the first one I have got down there is radiation. There are some studies about that.

As you get closer to the sun, as you go higher in the air, you have less protection from radiation and from ozone, and there are some studies which show not that cabin attendants get more lung or heart disease; there are no studies that's show that. There are studies that show that they get more breast cancer and bone cancer.

And finally, even though there was a COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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complete smoking ban seven or eight years ago in 1990, the cabin attendants' health complaints, which they made before the ban, are the same kinds of health complaints that they still make, and you will see the evidence on that.

Now, in this case you don't have to decide whether smoking causes cancer in smokers or other disease in smokers because the plaintiffs are not smokers. And you don't have to decide if cigarette smoking is addictive, but I don't think I'm kidding myself.

There's going to be evidence on those subjects Mr. Rosenblatt talked about, and I'm going to talk about it and I know from -- remember from the questionnaires, remember we asked you some of those questions and we asked you some of those questions in the jury selection process, and we know that you bring some opinions about that.

I realize, for example, that most people in this country now believe that cigarette smoking causes lung cancer, and certainly a lot of people would characterize cigarette smoking as addictive. And if you have those views coming into this courtroom, and some of you do, I know, that's fine. We understand that.

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Keep your eye on the ball. The ball is 1 2 secondhand smoke and disease. That's what the evidence is about in this case. That's all we ask. Certainly, this could be a clear straightforward trial. Here's the level of secondhand smoke in 5 cabins of airplanes. This is what airline 7 attendants are exposed to. This is how long they 8 are exposed. These are the conditions. What do you think? 9 10

But it isn't going to be that simple because 11 the plaintiff says there has been a 43-year conspiracy and fraud and system of lying by the companies. And we have to respond to those things, and in order to do it you have to have a history lesson.

I want to take it back farther than 17 Mr. Rosenblatt did yesterday. You do have to 18 understand what cigarette companies have faced and what the attitude of the public has been for a long time because this controversy about smoking and health did not just burst on the scene when the 22 first Surgeon General report came out in 1964, and 23 it didn't occur for the first time when those mouse 24 skin painting studies were done in '54, and it didn't occur for the first time in '44 or '34. It's COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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been around since before the turn of the century. 1 Insofar as cigarettes themselves are concerned, the controversy has been around since 4 they came into existence. If you are talking about 5 tobacco, the controversy goes back hundreds of years. Before there were cigarettes, tobacco was 7 smoked in pipes, chewed, rolled in something like 8 what are now cigars. But then the rolling machine was invented. 9 10 Cigarettes became very popular in the 20th century. And before any of us were born, cigarettes were 11 12 called cancer sticks, coffin nails. 13 Why am I telling you this? I'm telling you 14

so you will understand how long there has been a controversy about something that the plaintiffs say we fooled the public about.

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Between 1895 and 1921, before the alcohol prohibition era, there were 15 states which banned the sale of cigarettes.

Between 1895 and 1921, 15 states in this country had outlawed the sale of cigarettes.

The Florida Department of Health said that cigarettes were the worst form of addiction. When do you think they said that? 1906.

A U.S. Senator in 1929 said he thought the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

cigarette companies were trying to addict people. 1 This controversy has been going on, in other words, for a very very long time. Ever since cigarettes became popular, you have athletes 5 smoking, you had entertainers smoking and you had politicians smoking and you had scientists smoking, 7 and you had all those same kinds of people being 8 critical of cigarettes. 9 Now, there were, indeed, some scientific or 10 some medical questions raised in the middle part of this century, but the real science and the medicine 11 12 started about the time Mr. Rosenblatt said it did. 13 There are at least two doctors, they were in 14 St. Louis, actually, Everett Graham and Ernst Winder, and here's what they did: They took this 15 strain of mouse, a type of mouse that was known to 16 17 be susceptible to skin cancers, and they shaved the 18 backs of the mice and then they took cigarette smoke 19 and they condensed it into something that's called 20 tar. 21 You don't get tar when you smoke cigarettes, 22 but if you chill and condense the smoke, you create 23 this tar-like substance, and that's what they call 24 it, tar. And then they slathered or painted this tar on the shaved backs of the mice, covered the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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pores, and some of the mice developed skin cancers, and that was big news, very big news. The country reacted to it, the cigarette companies reacted to it, science reacted to it.

And I have a time line that I'm going to show you about the government regulation, give you a sample of the kinds of things that have been going on in the 43 years since then, and I show this to you. I want to explain in advance.

I'm showing this to you basically because the plaintiffs say that while all this was going on, we were lying to the public and lying to science and lying to the government. So, I want you to see just a sample of what was going on when we were supposedly lying and fooling people.

16 MR. HARDY: Can you all see that or do 17 I need to turn it?

Is that better?

You look at this and say, oh, no, is he going to talk about all this stuff? And unfortunately, the answer is yes, I am, and I'm going to do it because I want you to get a feeling for how much is going on in government and science during this 43 years that we were supposedly fooling people.

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And what I have done is I have colored the topics that have some relationship to each other, so I'm going to talk to you about them that way. It will go a little bit quicker.

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The first one, contrary to what I just said, everything in yellow has very little relationship to each other. But you heard about the mouse skin painting studies. Mr. Rosenblatt talked to you yesterday about the Frank Statement.

In 1977 the first big congressional hearings occurred. They were called the Blatnik hearings. And then a very interesting thing happened in '68. The federal government formed an organization with the tobacco companies' scientists called the Tobacco Working Group.

The U.S. Public Health Service had set up through the National Cancer Institute a less hazardous cigarette research program, and for ten years the government worked with tobacco scientists trying to find what they called a less hazardous cigarette. And then, in 1977, the government changed its mind and closed that project down.

There had been a number of reports, lots of 24 efforts made, no success. They closed the program 25 down in 1977.

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The only thing I left out is in the 1 meantime, in between the beginning and the end of that program, the government had also banned all television and radio advertising of cigarettes, and 5 some of you remember that ban, I'm sure. 6 Now, looking at the orange categories, in 1955 the government's Federal Trade Commission said 7 8 to the companies you cannot advertise tar and 9 nicotine in your cigarettes. You cannot tell the public how much tar and nicotine is in the 10 cigarettes. That was a guideline of the Federal 11 12 Trade Commission set up in 1955. 13 In 1965 the Federal Trade Commission said, 14 oh, yes, you can. You can tell them. You don't 15 have to tell them, but we are eliminating the prohibition. If you want to advertise tar and 16 17 nicotine in your cigarettes, you can do it. 18 The next year the Federal Trade Commission 19 said not only that, here's what we're going to do: 20 We are going to set up a lab and we are going to set 21 up procedures for how you test cigarettes and we are 22 going to determine how much tar and nicotine is 23 delivered in each brand of cigarettes and we are 24 going to make the rules about how that has to be 25 done, and they have been doing it ever since for 31 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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1 years.

Some people, I believe, get the idea that the companies are free to change the levels of tar and nicotine in their cigarettes and nobody knows how much is delivered. Untrue. For 31 years there has been a government procedure for testing, and the tar and nicotine levels are known by the government on every brand of cigarettes.

And then, in 1971, the Federal Trade
Commission said you have to advertise tar and
nicotine levels in your cigarettes. '55, can't do
it. '65, you can if you want to. '71, you have to.
All right. Let's go to now. In the spring

of 1962, President Kennedy said at that time he wanted a study made on the smoking and health issue and a report to the Surgeon General, and that first report came out in January of 1964 saying smoking caused cancer and was a habit, not an addiction.

The next year there were congressional hearings on labels, that is, should we have warnings on the packages. The companies said no, you don't need them because everybody already thinks there's a danger. Scientists outside the company said the same thing; you don't need them, it's already known or believed that there's a risk.

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But a lot of people disagreed with that, including Congress. And so, January 1, 1966, Congress issued the first Cigarette Labeling and Advertising Act and said you have to put a warning on the package, and you will see it in a minute.

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In '69 they had hearings again and changed the warning and as of November 1970 required a different warning.

In '72 the Federal Trade Commission said you have to put the warnings on all advertising, not just on the packages, on all advertising. It's been there for 25 years since.

1985 hearings or '84 hearings were held and then in '85 Congress said, well, there's a new warning, rotating warnings that you have to put on, and they have been on ever since.

17 Now, you saw -- I think Mr. Rosenblatt 18 showed you one of them yesterday, I'm not sure, but 19 here's the first one. Caution: Cigarette smoking may be hazardous to your health. That was on from 20 21 January 1, '67 to October 1970 required by the 22 federal government on every single pack of 23 cigarettes was this warning. This is the time 24 period when the plaintiffs say we were fooling 25 government.

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Who is being duped during this time period? 1 The next warning, November 1970 to October '85: "Warning: Surgeon General has determined that cigarette smoking is dangerous to your health." 5 Every package of cigarettes during that time period, every advertising -- every advertisement starting 7 with 1972. Who is being duped? The government? 8 And here is the last warning, the one that 9 is still on. It consists of one of four. They are called the rotating warnings because you have to --10 you have to rotate them. But each pack, every pack 11 12 that's been sold, has had one of those four warnings 13 on it. And every advertisement -- we'll go to these 14 gray entries. There are only four of them. 15 '86, indeed, the Surgeon General came out with a report on involuntary smoking and disease. 16 17 And here's the EPA Report I was talking about, the 18 first draft, the second draft. They put out the 19 final one January of '93. Then the next year a federal agency, OSHA, had hearings on workplace 20 21 smoking, smoking on the job. 22 The secondhand smoke regulation, the idea of 23 aircraft cabin issues on smoking, goes back to '67, 24 when Ralph Nader petitioned the Federal Aviation Administration to ban smoking on aircraft. In 1970 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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the FAA issued an advance notice. They said,
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    essentially, "We are going to regulate smoking on
     planes." But the next year, having done a study of
    it, they said, "Whoops, well, no, there is no health
    hazard to nonsmoking passengers," and so in '73 they
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     said, "Well, we are withdrawing this notice, we are
    not going to regulate." Part of the reason they
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    said that, however, was because the Civil
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    Aeronautics Board had already required nonsmoking
     sections on planes.
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             '79, the CAB comes up with more regulations
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     guaranteeing seating to nonsmokers, separating cigar
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     and pipe smokers, banning smoking when the
    ventilation system is not functioning fully.
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             Then the Civil Aeronautics Board eliminates
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     some of these regulations, but not all of them.
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     Then there are hearings in '84 on cabin safety.
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    Cigar and pipe smoking is banned. '88, no smoking
     on U.S. flights two hours or less. In 1990, no
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     smoking on U.S. flights of six hours or less,
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    functionally all U.S. flights. 1996, Congress held
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    hearings on smoking bans on international flights.
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    Those are still permitted.
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             I'm sorry about the length of that, but as I
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     said at the outset, I wanted you to get an idea
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about the amount of the federal regulation that has 1 gone on during this 43-year period. And that is only a sampling. I didn't put up the federal hearings on taxation and the annual reports by the 5 Federal Trade Commission or references to any of a 6 number of other hearings that have been held. 7 Today smoking has become socially 8 unacceptable in a lot of places. It's still legal, but with the restrictions it's harder to make that 9 choice. Congress has decided, however, thus far, 10 that smoking should remain a legal product. After 11 12 the experience of prohibition, they have decided to 13 make it legal or allow it to continue to be sold but 14 to regulate it heavily with taxes and rules about 15 warnings and advertising restrictions of all kinds. To put it another way, Congress has decided 16 17 that adults can choose to smoke, like they can 18 choose to ride fast horses and drink alcohol. 19 MR. ROSENBLATT: Excuse me, Your Honor, 20 objection. The evidence is not going to show 21 unless---22 THE COURT: I would like to know who is 23 going to say that. If you are going to make that 24 specification, fine. If you are going to tell me a witness is going to come in and say that ---COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

MR. ROSENBLATT: I don't think they are 1 2 going to have a congressman who is going to say 3 that. 4 MR. HARDY: I don't understand. There 5 is no dispute the product is legal. THE COURT: That's different. It's the 6 7 characterization -- sustained. MR. HARDY: There have been thousands 8 of health studies by the government, by colleges, by 9 universities, by private organizations, here and 10 throughout the world, on smoking and health. 11 12 Mr. Rosenblatt said you don't need anymore studies on cigarette smoking and health, but they continue 13 to go on everywhere, not just within the companies. 14 15 Congress has had every conceivable kind of hearing, has consulted with agencies, scientific 16 17 organizations and the tobacco companies. No product 18 has ever been so researched, so studied, so 19 regulated, and yet the plaintiffs say that in the midst of all this we were lying. Think about that 20 21 as the evidence comes in. 22 Now, I stress, I think the evidence will 23 stress what the companies did, not what individuals 24 say, but what companies did over this 43-year period. And I ask you to remember that everything COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

that the companies have done during this time period from 1954 on has been in the middle of this raging debate that you saw evidence of in the time line.

And it goes on today. There hasn't been a moment since 1954, not a moment, when the cigarette companies weren't faced with lawsuits. And there have been constant hearings.

Now, I am not going to represent -- there is no way I can -- that there has never been a goofy idea or thought put down on paper or expressed by an employee of a company. But the main thing, as I think you will see from the evidence, is that the companies themselves made the right decisions and they made the right choices. And they have fought fairly all along. Indeed, they have fought. They have disagreed with the government at every level frequently. But they have fought fairly.

Now, does cigarette smoking cause lung cancer in smokers? And indeed, I will tell you exactly what Mr. Rosenblatt said I was going to tell you, that cancer is a complicated series of diseases about which science still does a lot of research and still doesn't understand a lot.

Plaintiffs acknowledge that not every smoker gets cancer, but that's not quite the way I would COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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put it, because the way the evidence will show it is that 85 to 90 percent of smokers never get lung cancer.

Second, interesting gap in the scientific evidence on smoking and health: Nonsmokers get every kind of lung cancer that smokers get. They don't get as much of it, but they get every kind of lung cancer smokers get.

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Science has been trying -- since the issue really became significant in the '50s, science has been trying to do successful animal tests; that is, have rodents or other animals smoke cigarettes in chambers and see if they got lung tumors. And they haven't been able to do it. They haven't been able to create lung tumors in test animals.

Now, some of you may not like the idea of these kinds of rodent tests going on, but that's what science does. And they have tried repeatedly to induce lung tumors in rodents and other animals and haven't been able to do it, and the Surgeon General admits that.

The people of some countries smoke more than Americans do and get less lung cancer. The people 24 of other countries smoke less than Americans and get more lung cancer. Why is that?

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And indeed, science does not understand the 1 precise mechanism, dot not understand just how it is that that first cell mutates or changes and starts to grow out of control. You don't have to know that to know how to treat the disease. But usually 5 science wants to know the how, they want to know the 7 mechanism. They want to understand the how, why a 8 disease occurs. Because until you understand how, 9 you can't be sure, in the case of lung cancer, for instance, that there isn't something else in 10 addition to or instead of cigarettes or asbestos, or 11 12 whatever you are considering at the time, that 13 causes the disease. 14

So as I said earlier, there are gaps in the evidence, and as long as that's true, as long as there are unanswered questions on causation, it is perfectly proper for anybody, including the tobacco companies, to insist that the scientific procedures be followed in determining causation.

You don't determine causation by a popularity vote. You don't ask for a show of hands on whether something is a cause. You have scientific method, you have scientific procedures, rules that you follow in science and medicine to determine that sort of thing, and you have to follow COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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those rules. And until all the answers are in, it 1 is not dishonest, it is not a lie for people to question the evidence and for people to insist the answers be provided. 5 The tobacco executives, the tobacco 6 scientists, have concluded that there is statistical 7 support, no question about it, for the fact that 8 people are at higher risk of disease if they smoke 9 cigarettes. "Why" is the unanswered question. And as long as that question is unanswered, it is not 10 dishonest to disagree, no matter who you are 11 12 disagreeing with. 13 I want to talk just a minute about research. 14 I don't know when you want to break, Your 15 Honor. THE COURT: Go ahead. Finish up. 16 17 MR. HARDY: You want me to keep going? 18 Okay. I think I have probably got about another 19 hour. 20 THE COURT: If they need a break, they 21 will let me know. 22 MR. HARDY: If evidence starts to 23 appear that your product may cause disease, I am 24 not -- I am talking about cigarette companies, of course, but I am talking about any industry, too --25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

what's the proper thing to do? Do you sit back and say, "Well, we'll let the government and science figure this out; meantime, I will just keep selling the stuff?" or do you get in and look into it and help try to find an answer?

I think the answer to that is obvious. You try to help. I can think of at least three types of research. There's in-house research, where you try to improve your product internally, and I suppose every competitive industry does that. And then there is outside research.

Now, you can go at that, as far as I can tell, in at least two ways. You can say, "Well, we are going to take the money and we are going to decide what kind of work we want done, but because we realize that the public and other people may not be as impressed with the work if we do it in-house, we will take the money and we will give it to this organization and we'll tell them to do the study." And that's called contract research, where you contract with somebody to do an inhalation study or where you contract somebody to do skin painting.

Then the third type would be where you say,
"We are going to wash our hands of the whole thing,
really. What we will do is take the money and give
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it to an organization and we will ask the organization to determine who gets the money for research and for what research."

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And the tobacco companies have done all three of those kinds of research -- inside, outside contract and outside grant. That's the last kind I was just talking about, grant research. They have done all three kinds of research ever since this controversy started.

You will hear testimony from company scientists who will -- who will talk to you about what they have done, what's been done inside. And that's not surprising. You would expect them to be trying to make a safer cigarette.

15 At one point -- and that was the Tobacco Working Group that I showed you on the chart with 16 17 the U.S. Public Health Service. At one point both 18 government and the companies, and all of science, I 19 think, thought, well, maybe if we can figure out what the culprit is, maybe if we can determine that 20 21 there is something bad in cigarettes in particular 22 that's presenting the problem, we can fix it. And 23 to date that has indeed proved to be overly 24 optimistic, because there is no agreement in science 25 about what the problem is.

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Now, Mr. Rosenblatt talked about carcinogens 1 and he said those are things that cause cancer in humans. Well, carcinogens are things which have been shown to cause cancer in certain circumstances 5 in animals when you inject enough of it under the skin of a rodent; for instance, you can get a tumor. 7 And then there is something called a Class A 8 human carcinogen, which is where a person or organization says, "I think this stuff in the right 9 kind of concentration in the right circumstances 10 probably would cause cancer in humans. But nobody 11 12 says, "We know that there are particular substances 13 in cigarette smoke which cause cancer in humans." 14 That's what the controversy is about. That's what 15 science is trying to figure out is, is there something in there that's doing this damage and, if 16 17 so, what is it? 18 As the equipment has improved, as science

and technology has improved, the companies have tried to understand everything in their product. Mr. Rosenblatt talked about, I think, 4,000 constituents of cigarette smoke. That's a number that has increased over the decades as the equipment got more sensitive.

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And you will see that the companies have COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

looked at every conceivable problem. No matter who suggested it, no matter how far-fetched it was, they have looked at things which you will find to be annoying in technical terms: Phenols. This one I had to practice -- polycyclic aromatic hydrocarbons. They studied those for a long time. Nitrosamines they have studied since the 1970s.

Mr. Rosenblatt talked about Ray Morgan, the

Mr. Rosenblatt talked about Ray Morgan, the ex-Philip Morris employee who he says found the deadly nitrosamines in Virginia Slims and his boss told him to destroy it. Well, we think the evidence will show that didn't happen.

But in any event, science has been studying nitrosamines for more than a decade before Ray Morgan was doing these studies that he talked about, if he was doing them. And in fact, I think there was a reference to 1989. In fact, the '86 Surgeon General Report said that there were more nitrosamines in sidestream smoke in test chambers than in mainstream smoke, and that was 12 years before the study. They were citing the '77 report, so science knew all that stuff.

They looked at benzo(a)pyrenes. They have been studying benzo(a)pyrenes on and on since the '50s. They have tried what's called selective COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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reduction, where you try to take, through filters, 1 for instance, certain things out of tobacco and leave everything else alone. And it didn't work very well. And they have tried general reduction. 5 And of course you know filters have been on cigarettes for 40 years or more. 7 They have even tried heating tobacco instead 8 of burning it. That was a cigarette that R.J. 9 Reynolds made called Premier, which didn't sell. It crashed on the market. Mr. Whiting may talk about 10 that some more. Philip Morris put out a cigarette, 11 12 I think it was called Next, which didn't have any 13 nicotine in it, wouldn't sell. 14 You will also hear evidence of scientific 15 research that companies have supported at outside organizations and at universities. But I want to 16 17 talk for a few moments here about the Tobacco 18 Industry Research Committee, which is later called 19 the Council for Tobacco Research, because that is 20 one of the most important things that the industry 21 has done and, not surprisingly, it is also what 22 Mr. Rosenblatt most savagely attacked yesterday. 23 You remember that I, he showed you -- or I 24 showed you the formation of TIRC on the time line and Mr. Rosenblatt talked about that with the Frank 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

Statement yesterday, and I want to show you that 1 same Frank Statement again and explain something in this to you. I don't know whether you can all see this or not, but if you look at this part of the description here, of course you can see from the 5 name of the organization that there is no pretense by the companies that this wasn't associated with 7 8 the tobacco industry. That's part of the name. Of 9 course it's the tobacco industry. 10 This is an interesting part: In charge of

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11 the research activities of a committee will be a scientist of unimpeachable integrity and national repute. In addition there will be an Advisory Board of scientists disinterested in the cigarette industry. A group of distinguished men from medicine, science and education will be invited to serve on this board. These scientists will advise the committee on its research activities.

That is the grant program that I was talking about when I was describing the three kinds of research. That's the grant program. That's the main function of the Council for Tobacco Research and has been since it came into existence.

Now, this was characterized by plaintiffs' counsel as a public relations ploy, a public COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

relations tool, a public relations fraud. The idea seems to be if it's for public relations, it can't be good science. CTR is both. It is indeed good public relations, no question about it. That's what this -- that's what this ad was for, public relations.

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As I said earlier, if there is a thought that there may be some danger of disease, don't you want to know that the companies are doing something about it and what they are doing? So of course it's good public relations. The question is, is it also good science? Is it good research? Is this honest? And you will see from the evidence that the answer is yes. And I want to talk about that a little bit, too.

The evidence will show you that CTR has been one of this country's major private funding resources ever since it came into existence. It has funded hundreds of millions of dollars of research on smoking and health, and it has done it with the top medical schools -- Harvard, Yale, Johns Hopkins, Stanford.

The grant recipients, that is, the people that got the money and that did the work, have always had the right to publish their studies. And COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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they didn't get that right from the tobacco companies or from CTR after they did the work, they had the right going in. That's part of the procedure, is that if they get the money and they are going to do the work, they can publish whatever they conclude.

And every year CTR published what's called an annual report, and in that annual report they reviewed what had been published and gave full credit for it and did it at their expense. Much of that research has been called -- is what's called basic research; that is, you look at how organs and cells grow, you try to understand what damages them, you try to understand what the defense mechanisms are; that is, how does a cell fight off disease, how does it repair itself if it's insulted or harmed by something.

Scientific researchers have cited and relied on CTR publications literally thousands of times. The National Cancer Institute, the United States Public Health Service, and other government organizations have cited or relied upon CTR-funded work and have also participated in the funding of the work with CTR. Even the Surgeon General's reports have cited CTR work hundreds of times, and COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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the reason I am taking the time with this is because plaintiffs' counsel says that CTR is a fraud.

The first Surgeon General's report in '64 specifically thanked CTR for its substantial contribution and cooperation and then cited a lot of the work, and the citations have gone on year after year since then.

Now, the way it happens is that the tobacco companies in this grant program — and that's all I am talking about now, that paragraph I read to you — they take the money and they give it to the Scientific Advisory Board as an annual budget, and that's where the tobacco companies' involvement ends with the grants program, because the scientific director and the Scientific Advisory Board decide who they are going to give the money to from outside applications that are sent in. And that's a procedure that is followed, I think, generally throughout the medical community, not just at CTR.

The first director, Clarence Cook Little, was the past president of the American Cancer Society. Some of the Scientific Advisory Board's members have been people who were with the National Cancer Institute.

In the 1970s and the early '80s, you will COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED
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1 see from the evidence that at the companies the lawyers and the executives, the businessmen, the scientists, argued a good bit about CTR. Was it really doing its job? Was it really doing what it was supposed to do? What was it supposed to do? 5 Some people in the companies said, "You 7 know, I think we ought to take the money away from 8 CTR, give them less and do more in-house instead of 9 outside." Some people said, "I think what we ought to do is use CTR for nothing but defending lawsuits. 10 Let's just have them fund the work that we are using 11 to prove our case in court." And some people said, 12 "No, let's -- as a matter of fact, let's go exactly 13 14 the other way and have them spend all the money on 15 grant research and not do anything but grant research. Let's don't do any contract work and 16 17 let's don't do any special projects." And those are 18 the other two kinds of work that the CTR has been 19 connected with, contract work and special projects. 20 Now, I explained contract work to you already. That's where you basically say, "Well, I 21 22 don't want to wait for an application. I want to do 23 a miscellaneous inhalation study and I want to do it 24 now. So, companies, why don't you give us, the Scientific Advisory Board, some more money apart COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

from the budget, and we will give it to these people and we will let them do an inhalation study." That's contract work -- special projects or work that was done for a number of reasons.

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But the principal reason was to defend lawsuits, and the most frequent suggestions came from the lawyers. And the idea was we are faced with all these lawsuits, let's have scientific research done that we think may be helpful in defending the cases.

That work was not done by people in the companies. It was not done by people who were on the tobacco company payroll. It was not secret work. It was not hidden. The same rule applied. This is not done through the Scientific Advisory Board. This is where one or two companies support a special project. They pay the money to the CTR staff that handles the bookkeeping.

But the people that did the work, again, were from places like Harvard, eminent scientists and doctors. And they also have the same right, the right to publish whatever they found, a right given to them before the work was done. There was nothing 24 secret or hidden about it at all. And that's the other category of work that CTR was associated with.

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Now, Mr. Rosenblatt talked to you yesterday 1 about our efforts to persuade the government, the federal government and state governments and cities, to do something or not to do something. And it's 5 true that the companies have often disagreed with 6 the government at all levels. 7 You have heard about the activities of The 8 Tobacco Institute, which speaks for the tobacco 9 companies. What this amounts to is that the companies have exercised their First Amendment 10 constitutional rights to make their views known to 11 12 Congress or to states or to cities. 13 That's the same thing labor unions do, 14 including the flight attendants' union. That's the 15 same thing that the American Medical Association 16 does or the American Cancer Society. 17 MR. ROSENBLATT: Objection, Your Honor. 18 This is argument. 19 THE COURT: Well, I am going to -- what 20 he's been saying has been argument. I have been 21 waiting---22 MR. ROSENBLATT: I have restrained 23 myself. 24 THE COURT: Counsel, you are under the 25 same rules plaintiff was under vis-a-vis arguing a COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

1 point to try to establish a theory, trying to persuade. MR. HARDY: All right. Fine. THE COURT: It doesn't apply to 4 5 these---6 MR. HARDY: Okay. I want to say a few words finally about addiction. And as you will see 7 8 from the evidence that comes in from witnesses here, 9 that is a word with a million meanings. It has nothing to do, of course, you would think, with a 10 secondhand smoke case involving nonsmoking flight 11 12 attendants, but plaintiffs say that we have been 13 fraudulent and lied in connection with addiction, 14 too, so we have to deal with that. 15 It is a substance, nicotine, which occurs naturally in the leaf. When tobacco grows in the 16 17 field, nicotine is in it -- always, always more nicotine than you have in a cigarette. 18 19 In the manufacturing process the nicotine level goes down, always. The cigarette companies do 20 21 not spike their cigarettes. Some people, I think 22 because of all the publicity in the last few years, 23 believe that cigarette companies put nicotine in 24 cigarettes to raise the levels. They don't do that. And I have already talked to you about the testing COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

methods and the rules that have been required since 1966, about how you determine tar and nicotine disclosure. Cigarettes, when manufactured, have always had lower amounts of nicotine than what was 5 in the tobacco when the process started. It's 6 inevitable. 7 Now, tar has been reduced because -- well, 8 for several reasons. That's what consumers wanted. 9

Also, that's what the government in 1976 suggested. They said, "We want more low-tar medium-nicotine cigarettes." Well, when the tar comes down, the nicotine comes down at about the same rate.

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> So you have all kinds of levels of tar and nicotine cigarettes available to the consumer, although you have nothing like the levels that -much lower than the levels that were around in the 1950s. There's now a wide range of choice for people to make.

Why do people smoke? Well, there are lots of reasons why. I guess you might get a different one every time you ask a different smoker. Some people smoke to relax. Some people, for a social 23 crutch. For taste. For nicotine. Certainly people 24 smoke cigarettes for nicotine. That's part of the 25 reason, just like they eat candy for sugar and eat COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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potato chips for fat, salt, and drink coffee for caffeine.

Those substances, caffeine and sugar, salt, have what are called pharmacological effects. They have effects on the brain. It doesn't make them addictive. It doesn't make cigarettes addictive. And yet many people would say, "Yes, cigarettes are addictive. I don't care what kind of fancy words you use, cigarettes are addictive."

Well, meaning what? Meaning that it can be hard to quit smoking? Fair enough, if that's what you mean by addictive. If you smoke more, smoke a lot, you smoke for a long time, and cigarette smoking becomes an important part of your life, it's likely to be a hard habit to break, just like many habits. Keep in mind that the same Surgeon General in 1988, Everett Koop, who said cigarette smoking is addictive, said video games are addictive.

Now, some people in recent years have compared cigarettes and nicotine to crack cocaine and heroin. Your common sense and the evidence will tell you that there is a real difference, that they shouldn't be discussed in the same breath.

The test is, when you are using a product, does it cause you to be intoxicated or does it make COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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you hallucinate? Do you see things that aren't
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    there? Do you become a danger to yourself or to
    other people? Do you get so you can't function on
    the job or you can't function as a parent? Are you
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    more likely to commit crimes?
                 THE COURT: Counsel, this is all in the
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    way of argument. I mean, up to a point, I am
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    going---
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                 MR. HARDY: Your Honor, the witnesses
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    will testify---
                 THE COURT: Then say so and then
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    specify under what circumstances the witnesses will
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                 MR. HARDY: Very well, Your Honor.
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                 THE COURT: Right now it appears that
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    it's all your view, and that would be improper.
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                 MR. HARDY: Qualified witnesses will
    testify to what I have just said with respect to
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    cigarettes and issues of addiction and hard drugs
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    and will differentiate hard drugs from cigarettes
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    and coffee, just as I have done.
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            The companies have done research for decades
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    trying to understand why people smoke, and you would
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    expect them to do that. And science is still
    looking at that question. But one thing we do know
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is that 50 million people have quit smoking cigarettes, most of them on their own, without any help. It is indeed precisely a matter of willpower, how badly you want to quit.

In 1964 the Surgeon General knew that and called it a habit. In 1988 he changed the definition and the meaning of the term and he called it an addiction. And it really does come down to however you want to define it.

Now, I have been up here long enough and I appreciate you being attentive. When Mr. Rosenblatt has finished putting his evidence on, we will show you our side of this case. We will present the evidence of doctors and scientists who have studied air cabin quality who deal with the question or the comments that I made earlier -- the poison is in the dose, the dose makes the poison. That is a toxicologist who specializes in that kind of work. Epidemiologists, who have studied the statistical work that's been done, people in the companies and outside the companies.

These opening statements are indeed more than just previews of the evidence. They are promises by the lawyers as to what the evidence is going to be. And so when you have heard all the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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evidence, you can look back at the promises we made 1 and answer the question, did we keep the promise. You are hearing a little bit more in the way 4 of opening statements and then you will hear the 5 facts. And I thank you very much. THE COURT: All right. You folks want 7 to take a break at this time? 8 JUROR NO. 63: Yes. 9 THE COURT: If you will go in the jury 10 room, leave your note pads on your seat, cover it. 11 Gentlemen, ladies, please. There will be a 12 break. 13 Go in the jury room. Do not discuss the 14 case. Do not think about the case. Try to relax 15 inside. It won't be too long, but I know you have facilities you can use. Go ahead inside and we will 16 be with you shortly. 17 18 (Thereupon, the jury exited the 19 courtroom and the following proceedings were had:) THE COURT: Well, I do appreciate the 20 21 fact that you folks want to rise in deference to the 22 jury, and I do understand that. Please give me a 23 chance to talk to them before you all stand up. I 24 appreciate it. 25 Thank you. We will be in short recess. COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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                  (Short recess.)
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                 THE COURT: Who is next, please?
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                 MR. WHITING: I am, Your Honor.
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                 THE COURT: Ready?
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                  (Thereupon, the jury entered the
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    courtroom and the following proceedings were had:)
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                 THE COURT: Have a seat, please. Thank
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    you.
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            Mr. Whiting?
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                 MR. WHITING: Your Honor, if I may, I
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    am going to move this.
                 THE COURT: Yes, go ahead.
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                 MR. WHITING: May it please the Court,
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    ladies and gentlemen of the jury, Miss Broin,
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    Miss Young, Counsel. My colleague, Jeff Furr and I,
    have the privilege of representing R.J. Reynolds
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    Tobacco Company and the 8,000 men and women who work
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    there.
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            As Mr. Hardy told you, we are going to
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    present two opening statements for the defendants.
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    I will try not to repeat much of what Mr. Hardy
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    said. I will try to focus what I say on the
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    evidence you will hear about ETS on airplanes.
24
            The evidence will show that prior to 1990
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    the government permitted smoking on airplanes and
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all of the domestic airlines allowed passengers to smoke in designated areas. The plaintiffs claim that ETS from those passengers caused flight attendants working on the planes to get a laundry list of diseases. Plaintiff flight attendants say 5 the case is simple, that everyone knows that 7 cigarettes are a serious health hazard, that ETS is 8 just like smoke, and that ETS must be a health 9 hazard, too. They claim that ETS on airplanes---10 MR. ROSENBLATT: Objection, Your Honor. 11 The purpose of an opening statement is not to attack 12 the other party's opening statements. 13 THE COURT: Well, I tried to explain 14 that to the attorneys on both sides of this case at 15 the very beginning, even before you gave opening statements. Let's follow the rules and regulations 16 17 as they exist. Go ahead. 18 MR. WHITING: The evidence will show 19 that the plaintiffs allege in their complaint that 20 ETS on airplanes causes all manner of conditions -allergies to sinus problems to infertility to lung 21 22 cancer to peptic ulcers. And the evidence will show 23 that what this trial is about is can flight 24 attendants meet their burden of proving that ETS on 25 airlines actually caused flight attendants to COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

develop those diseases.

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Do some flight attendants get some of the diseases on the list? The evidence will be, no doubt, yes. The evidence will show that flight attendants are not immune from the same illnesses, the same medical problems that the rest of us get.

In fact, there will be evidence that flight attendants' exposures on airplanes to radiation and to ozone, and to other conditions on the planes, may cause flight attendants to come down with certain diseases.

Are the diseases alleged by the plaintiffs in the complaint unique to flight attendants? The evidence will be, of course they are not. evidence will show that all of us can develop these diseases even if we never stepped on a plane. The evidence will show that the flight attendants do not develop any of these diseases more often than the rest of us. I can tell you that there will be no evidence -- none -- that flight attendants have been shown to develop any disease at any higher rate than the rest of us.

For example, the experts will tell you that 24 no one knows whether nonsmoking flight attendants actually develop more lung cancer than other COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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nonsmokers. You will learn from those experts that that evidence simply does not exist.

There is no different -- there is no evidence that flight attendants have any different health problems than the rest of us or that they are more likely to have health problems than the rest of us.

Plaintiffs said that the evidence would be, from public health officials and about government reports, about ETS causing lung cancer in nonsmokers, but the evidence will show that the standards used by government agencies are very different from the standard of proof in a court of law. Even so, plaintiffs will produce no report that concludes that the level of flight attendants' ETS exposure on planes has caused any disease.

Yesterday plaintiffs talked to you about government reports that were issued in 1986 and they refer to the 1986 Surgeon General's Report and to a 1986 report of the NRC, National Research Council. What they didn't tell you about was another report issued by that very same NRC, National Research Council, in 1986, a report that actually looked at air quality on airplanes.

That is the only government report COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

addressing the question about ETS on airlines, and 1 it refers to ETS as a potential, not a proven hazard. Not even a probable one, just a potential. But that's just another way of saying, as the 5 experts will tell you, scientists don't know the answer. And there will be no evidence in this case, 7 none, identifying any component or any part of ETS 8 that has caused any disease in flight attendants. 9 But the evidence will also show that 10 understanding ETS is not simple. Scientists at R.J. Reynolds, Lorillard, B&W and Philip Morris, 11 12 have all made very substantial efforts to learn 13 about ETS, to tell other scientists and public health officials what they found. During this trial 14 15 you will hear from some of these company scientists and from other experts. They will tell you several 16 17 18 First, ETS -- let me just make a note of 19 these points. ETS is not -- not -- equal to smoking. The first thing they will tell you is that 20 21 ETS is a complicated mixture that changes very 22 quickly as it spreads out in the air and it's not 23 the same as the smoke inhaled by a smoker. 24 The second thing they will tell you is that being around ETS, breathing ETS, is not equal to 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

smoking a cigarette. People breathe air that contains ETS in different ways and in hugely different amounts than smokers inhale mainstream smoke from a cigarette. Passengers on a plane or being on a plane with passengers and other flight attendants who smoke is not the same as smoking 7 cigarettes yourself. 8

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The third thing they will tell you is what Mr. Hardy already said: Dose makes the poison or the poison is in the dose. This is an important point that you will hear about in this trial from the toxicologists and other experts who will testify. The dose makes the poison. Too much of a harmless substance can cause serious health problems for anyone and small amounts of very toxic substances will not hurt you.

The next thing they will tell you is that the carcinogens that they talk about appear in ETS in trace amounts. And what does that mean? Well, it means that they are measured in terms that you and I don't normally hear, terms like nanogram. And the experts will tell you that a nanogram is like one piece of paper, like the edge of a piece of paper stacked up in a stack of paper 50 miles high. A nanogram is just like that edge of paper pulled COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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out of a stack 50 miles high. And two nanograms is 1 like that and four is like that, and so on. The fifth thing they will tell you is that 4 flight attendants -- and I am going to use an 5 abbreviation -- flight attendants don't get much ETS. Airlines provide -- when airlines provided 7 smoking sections for passengers, the flight 8 attendants actually breathed in the equivalent of, 9 at most, a few cigarettes per year, a tiny fraction of a cigarette on any flight. 10 11 The sixth thing that they will tell you is 12 that plaintiffs' case is based primarily on statistical studies, studies of people married to 13 14 smokers, people who live and sleep in the same house 15 seven days a week, 365 days a year, year in, year 16 17 Plaintiffs' experts say that these number 18 studies show that nonsmokers married to smokers 19 develop lung cancer because of their ETS exposure at home. The scientists will tell you these 20 statistical studies do not show that ETS actually 21 22 causes any disease. They will tell you they are 23 numbers. And that's what they are, just numbers. 24 The scientists will tell you that they produce very weak associations and they don't even COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

come out the same way. They produce inconsistent results. And there are other basic problems with them that I will talk about later.

Finally, the experts and the scientists will tell you the most important thing about this case, and that is that those number studies, those statistics, don't show anything about ETS on airplanes. They don't show that any ETS on an airplane caused any flight attendants to get lung cancer or any other disease.

The time, the work time that flight attendants spend in the smoking section of airplanes when passengers were allowed to smoke, is very different from the time a married person spends around a smoking spouse. Airplanes and the air on them is very different than houses and the air in them

During the evidence -- during the trial you will hear evidence from independent experts and company scientists who spent years studying ETS. They will provide you with the details of each of these basic points that I have talked about. And today I will try to give you a preview of this evidence and only talk to you about three areas:

First, the research that companies have done on ETS;

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second, what the evidence will show about the 1 potential effects, the science about ETS, and whether it can hurt people; and finally I will talk to you about what the evidence will show about the 5 way the companies have worked on design of cigarettes and other changes to cigarette products 7 to address perceived concerns about ETS for both 8 smokers and nonsmokers alike. 9 Let me say that, because I know R.J. Reynolds better than the other companies, I am 10 likely to refer to RJR and its people more than the 11 12 other companies. But I want to emphasize what 13

likely to refer to RJR and its people more than the other companies. But I want to emphasize what Mr. Hardy said, this is a very competitive business, and all of the companies have been involved in the same kind of efforts, and because I might make more reference to RJR than the other companies doesn't mean that they are not equally proud of the work that they have done.

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During the trial you will hear about a wide range of the research that the companies have done on ETS. The evidence will show that what they have done and have published for other scientists in all the world to see -- a significant amount of work on ETS chemistry, ETS measurement, and the potential effects of ETS in real-world environments -- no

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other organizations, the evidence will show, have 1 contributed as much to the understanding of ETS. Secondly, the evidence will show you that 4 the companies continually investigate new designs to 5 address perceived concerns of smokers and nonsmokers about their products. For example, B&W tested 7 special cigarette papers to reduce the visibility of 8 sidestream smoke, and it introduced Capri, a slender 9 cigarette designed to burn less tobacco and thereby reduce environmental tobacco smoke. 10 11 Other companies did other things. 12 R.J. Reynolds developed and introduced Premier and 13 Eclipse, cigarettes that heat rather than burn 14 tobacco and produce almost no ETS. 15 Now, it's important to keep the efforts 16

regarding ETS in context of what was going on at the time. What the companies did is important to put into the chronological context of where the evidence is at the time. And what you will hear at this trial is in the beginning of the mid-1960s, the United States Surgeon General has issued periodic reports to Congress about the health effects of cigarettes. Yet, what the evidence will show is that no Surgeon General issued a report related to ETS until 1986, just two years before the first COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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decision by the federal government to ban smoking on 1 some airplane flights. The evidence will show that in the early 4 1980s a few statistical studies were published 5 looking at cancer in nonsmokers married to smokers -- cancer in nonsmokers married to 7 smokers -- and you are going to hear the word "spousal studies" very often in this trial. And 8 9 spousal studies refers to the concept of epidemiological studies, and I am going to try to 10 11 talk about that a bit, about nonsmokers married to 12 smokers and exposures of ETS in the home. 13 Yesterday plaintiffs talked about two studies that were published in 1981, one from Japan, 14 15 and one from Greece. What they didn't mention is that there was a third study done in 1981, done in 16 17 the United States by the American Cancer Society. 18 And what the evidence will show is that the results 19 of that study were directly at odds with Japan's cancer studies, so the evidence will show that there 20 21 was an inconsistency in these studies. 22 The evidence will also show you that in the 23 spousal studies, no one measured actual ETS 24 exposures. Instead, exposure to ETS for the people studied was based on the fact that they lived for COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

extended periods with spouses who smoked. In fact, the evidence will show that these studies were done poorly, that they produced very weak statistical associations and that they were inconsistent and unreliable.

But what the evidence will tell you is that these studies gave the anti-smokers in this country a new arrow in their quiver. And what the evidence will show is, when these studies were published, is that the anti-smokers saw an opportunity to step up their campaign against smoking and to make smoking socially unacceptable. It's one thing to say to a smoker, you may be hurting yourself. Smokers are aware of the risks. They choose to smoke because they enjoy it.

What the evidence will show is that if people believe that ETS might hurt someone else, it's a more powerful tool for stamping out smoking.

MR. ROSENBLATT: Objection, Your Honor.

20 This is argument. This is social policy.

THE COURT: If somebody is going to
come in and testify to that effect, that's fine. I
assume that that's what he's saying in his
statement.

MR. ROSENBLATT: No one is going to COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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come in and testify about ---1 THE COURT: I don't know that. I didn't take the statement, so I don't know. I can 4 only assume he's following the Court's ruling. MR. WHITING: What the evidence will 5 6 show is from the beginning of the debate the 7 companies took the ETS issue seriously. They did 8 what responsible companies do. They learned the 9 facts before making conclusions, and they were determined to base their positions about ETS on good 10 science. Each of these competitive companies 11 12 pursued their own programs. Each company wanted a 13 meaningful understanding about ETS. And the 14 evidence will show that the results of those efforts 15 by these company scientists significantly advanced the understanding of ETS. 16 17 Among the companies' accomplishments were 18 the following. It sounds simple when I say them, 19 but you have to understand that this was uncharted science at the time. They figured out ways to 20 21 collect ETS so that it could be studied. 22 As Mr. Hardy said, ETS is a complicated 23 mixture that spreads out in the air. You have to 24 find out how to collect enough of it so you can really study it. They learned what makes up ETS, COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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what things are really in it, and how much of them are true

They developed good ways to measure ETS in the air, places where people really spent time, not in a laboratory. They tested whether ETS and exposure to ETS could be harmful to animals. They changed the designs of their products to address concerns about ETS, and they published the research data that they found.

The evidence will show that the companies took seriously the need to find out ETS and the need to tell the world what they learned. As I said, this was an uncharted area at the time. How much ETS people were really exposed to was not known. How ETS changes in the room air had not been studied. The fundamental work that the companies did, the evidence will show, was necessary to understand what ETS is and what it isn't and to determine whether it does or does not hurt people.

A large part of the early work that the companies did was to develop methods to study ETS, to see how it changes and how much of it a person really breaths. In addition to their own work on ETS chemistry, the evidence will show that the companies funded other research. For example, the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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- evidence will show that they funded scientists at 1 Oak Ridge National Laboratories to prepare a book about ETS. It's entitled The Chemistry of Environmental Tobacco Smoke: Composition and 5 Measurement, and it was published by Lewis Publishers, Inc., in Boca Raton, Florida. The book 7 is the most complete book there is on ETS available 8 today. As I said, figuring out ETS chemistry was a 9 10
 - major project. The mainstream smoke, what comes off the inhalant of a cigarette, has more than 4,000 different components, but each of those 4,000 things are there in tiny trace amounts.
 - Sidestream smoke, what comes off the lit end of a cigarette, is even more difficult to collect and analyze. And ETS, which a combination of exhaled mainstream smoke, not the same as what someone inhales, but exhales, you see it also changes when people breathe it in and exhale it, so ETS is a combination of exhaled mainstream smoke and aged and diluted sidestream smoke.
- 22 An important point. As sidestream comes 23 into the air off the end of a cigarette, it ages. 24 It spreads out, and it's diluted by the air. And 25 that process changes it. It changes the chemical COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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1 reactions that are going on.

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In fact, the evidence will show that ETS is thousands of times more dilute, more spread out than mainstream smoke. It is like mainstream smoke in the sense that the scientists will tell you, it has two phases: A vapor phase and what's called a particulate phase.

You're going to hear about those two phases of ETS and the fact that the things in them are 10 different from the same two phases in mainstream smoke. You'll also hear other important differences, which means that being around ETS is

not the same as smoking. The evidence will be that there are physical and chemical differences between mainstream cigarette smoke and ETS. But ETS is thousands of times more dilute, that nonsmokers don't take in -don't breathe in ETS in the same way that smokers inhale the cigarette, that nonsmokers don't retain -- don't keep in their lungs or in their body ETS the same way smokers maintain mainstream smoke and that nonsmokers retain significantly less 23 effects than the mainstream smokers inhale of smoke. 24 In other words, there are huge differences in dose 25 between breathing in ETS and smoking.

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And what the evidence will show is that 1 exposure to ETS in real-world environments is very different from cigarette smoking. The evidence will show and the experts will tell you, because it's 5 very different, it's not proper to draw conclusions 6 about ETS exposures based on information or 7 assumptions about active cigarette smoking. 8 Now, the evidence will tell you as the companies' work on ETS began, one of the key 9 questions the researchers faced was: How do you 10 measure it? It's a mixture of thousands of 11 12 components, many of which are in just trace amounts. 13 So what the company researchers did is they figured 14 out how to use tracers or markers to measure ETS. 15 To be useful, a marker has to tell you accurately how much ETS is in the air. And what 16 17 they're trying to do is figure out something that is 18 in ETS that they can identify and collect and 19 measure that will fairly and accurately tell you all about ETS and how much is in the air. 20 21 For quite awhile, a lot of scientists 22 thought that nicotine was a good marker for ETS, but 23 in late 1985, company scientists determined that 24 nicotine was almost entirely in the ETS vapor phase, just the opposite of where ETS is in mainstream 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

smoke. And what this discovery meant is that the researchers would have to develop a different marker for the ETS particulate phase, which is what many scientists wanted to study.

The discovery about nicotine was presented by company scientists to the National Academy of Sciences in 1986. The scientists did then discover a chemical called solanesol that could be measured and used to determine exposure to ETS particles. But with that, researchers had to rely on what's called RSP, respirable suspended particles. RSP is a marker for the ETS particulate phase, but the problem with it, it's not unique to ETS. RSP can come from other places, so when you measure RSP in the air, what the evidence will show you is you're not necessarily just measuring ETS.

RSP isn't a specific chemical. In fact, it's a measure of breathable particles in the air, and they can come from ETS. The scientists will also tell you they can come from people, from pets and from the outdoor air.

The companies not only focused on markers and how you can measure ETS chemically, but they also focused on how to measure it in real-world places, not just the laboratory. They started by COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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hiring an outside company to develop a sampling device, a piece of equipment that you could put in some place and actually measure ETS. And that company produced a large suitcase-sized sampling device that was very heavy and difficult to move around.

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So one of the defendants developed a different stationary device that was a little bit more movable, but during the first tests of this device what the scientists noticed is that people changed the way they smoked around it, because they noticed it and they saw what it was doing, so they changed their habits. And the scientists were worried that that would produce bad measurements, that it wouldn't produce accurate results. So they worked on a different approach.

By early 1986, the company scientists had developed a briefcase-sized sampling system that could successfully measure ETS. And this portable sampler was used by the companies and by us, our researchers, to learn about ETS levels in offices, restaurants, buses and aircraft cabins. It 23 permitted indoor air sampling that could determine 24 realistically how much ETS there is in real-world 25 situations.

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The evidence will also show that the company supported a survey of indoor air quality in four major U.S. cities to determine how much ETS there is in offices, in restaurants and other places. And what this survey found is that the amount of ETS in the air is really very small.

 Next, in 1992, the companies developed a different and better way to measure ETS with a lighter device that people could actually wear on their clothing, that they could attach or pin on their clothing, and it would enable them to measure exactly how much ETS was in the breathable area of an individual so that they could really figure out how much ETS a person would be breathing in a real-world environment.

These personal sampling systems were used to figure out actual ETS exposures in a variety of environments, and using these very technologies, Oak Ridge Technologies performed a nation-wide survey in 16 cities. In each city, the evidence will show, 100 nonsmokers were asked to wear these personal devices to measure how much ETS they were around at work and outside of work.

The final study results were published in 1996. They produced the most reliable, actual COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED
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measurements of ETS exposure in both the home and 2 the work place.

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Reynolds and the other companies also studied ETS in tests that are called bioassays. They're tests to determine whether ETS exposure might produce harmful results in animals. Bioassays are like a screening test. If a particular substance like ETS doesn't produce positive results in the assay, it won't be harmful at exposure levels similar to those testing.

You will hear about Dr. Chris Coggins, a scientist who now works for Lorillard who coordinated two different animal studies on ETS that were done by company scientists.

In these studies, groups of rats were exposed to different levels of ETS. Let me just make a point here about these animals studies. What the evidence will show you is they exposed the rats in Dr. Coggins' studies to three different levels of ETS. The first level was intended to be just like the real world. And the second level was supposed to be an extreme exposure, very high. And the third level are what they called -- I'll have to look at my notes to spell it -- exaggerated.

Now, what the evidence will show is that the COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

exaggerated levels were hundreds of times more than people are actually exposed to in the real world.

What the important evidence will be is that whether it was real-world exposures, or whether it was extreme exposures, or whether it was exaggerated exposures, hundreds of times real world, ETS produced no harmful effects in animals. ETS, in each of these levels, produced no harmful effects in animals.

Now, Reynolds wasn't alone in doing that work. For a period of several years, scientists at Philip Morris have studied whether ETS is harmful. They've done similar animal tests that have produced similar results.

More importantly, the work done by Philip Morris was aimed at getting important information needed to do what's called a lifetime inhalation study. Now, in a lifetime study, rats will be exposed to ETS for a large part of their lives. And Philip Morris' lifetime exposure study has been underway for six months, and at the conclusion of that experiment, the evidence will tell you, Philip Morris will produce the data for publication.

The companies will tell you they've taken
the ETS issue seriously from an early point in the
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debate. They have taken a responsible approach to 1 their work to understand ETS, what it is and what it isn't and how much of it is present in real-world environments and whether it can hurt people. 5 They've made tremendous contributions to the science 6 and to the understanding about ETS, and the evidence 7 will tell you, their work is continuing. 8 Let me now turn to the evidence about the claimed defects of being around ETS by human beings. 9 And the first point I want to make is a point that 10 Mr. Hardy made and that I referred to earlier, and 11 12 that is that there will be toxicologists who will 13 testify. 14 Toxicology is a science that involves the 15 study of whether exposures to something is or is not harmful. And the most fundamental principle of 16 17 toxicology, a principle that the experts will tell 18 you that has been around for 400 years, is that the 19 dose makes the poison. The dose makes the poison. 20 And what they'll tell you is that everything 21 in large quantities is a poison. The experts will 22 tell you that the water we drink, the oxygen we breathe, the vitamins and medicines we take to 23 24 promote good health, all, if taken in too much, can become a poison. But the flip side is, we all get, 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

all of us, the experts will tell you, exposure to small doses of toxic chemicals without any harm or danger.

The evidence will show you that this basic principle means that you cannot tell the health effects of something that shows up in very small doses by looking at what happens in very big doses. But in order to understand the toxicological effects of something which shows up in small doses, you'd have to look at what happens with those small doses in the real world. There will be no disagreement. The evidence will tell you conclusively the dose makes the poison.

So to say whether the amount of ETS on airplanes cause disease, the evidence will show that the first step is to determine how much ETS flight attendants were around during the time they spent on planes when smoking was allowed.

The evidence will show you that the ETS that they were around was minimal, much less than someone gets living with a smoker.

Flight attendant exposures are determined by three things: First, how much ETS was in the air in different sections of airplanes that the airlines designated for smoking and nonsmoking. Second, how COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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much time flight attendants spent in the different sections of the airplane when passengers were smoking. And, third, how much air the flight attendants breathed in when working in sections of the airplane when passengers were smoking.

Now, that much of it seems pretty easy, but the evidence, I'll be honest on this issue, is pretty technical.

To begin with, the evidence will show you that the amount of any specific part of ETS in the air is so low for most constituents, it's never even been measured in real-world environments. In other words, many of these so-called carcinogens the plaintiffs talk about are present in ETS in very, very low levels that have never even been measured.

For the specifics things that can be measured, the amounts are so small they're described in technical terms that I alluded to. The evidence will show that they're measured in micrograms per cubic meter. And it's micrograms per cubic meter, because we're talking about something that is dispersed in the air. And so what you have to figure out is how much of this is in a volume or a space. So they measure it in terms of, for example, micrograms per cubic meter. And a microgram is a COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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1 millionth of a gram. Our experts will tell you that the way to think about that is to think about a microgram per cubic meter as being like emptying two packs of 5 Sweet 'N Low in an olympic-sized swimming pool. They'll tell you that a nanogram is a billionth of a 7 gram, and that the way you can think about a 8 nanogram in a cubic meter is it's like taking one 9 pack of Sweet 'N Low, putting it in a space filled with water as big as the Miami Orange Bowl. That's 10 a nanogram per cubic meter. 11 These terms, microgram, nanogram and some of 12 13 the other terms you'll hear about, are really not 14 informative in trying to deal with ETS exposures and 15 talk about them. And company scientists have attempted to develop other ways to talk about how 16 17 much ETS is in the air. One of the approaches that they'll tell you about is to describe ETS in terms 18 19 of cigarette equivalents. The cigarette equivalent is an approximation of the amount of ETS breathed in 20 21 by a nonsmoker described in terms of numbers of 22

cigarettes.

Now, remember, a pack of cigarettes contains 20 cigarettes. And someone who smokes two packs a day smokes more than 14,000 cigarettes in a year. A COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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smoker of one pack a day smokes more than seven thousand cigarettes a day [sic]. Someone who smokes as few as five cigarettes in a day smokes more than 1,800 cigarettes in a year.

Also, keep in mind that the evidence will tell you that breathing ETS is not like smoking a cigarette. In addition, the evidence will tell you that actual ETS exposures depends upon several things: The amount of ETS in the air, the ventilation, the length of time a person is in the area where people are smoking, the number of people smoking and other things.

Well, based on all that, how much cigarette equivalents did flight attendants get? The evidence on that may be startling to you at first, but based upon accurate measurements of ETS on airplanes, the time spent in planes by flight attendants with passengers who were smoking, the evidence will show you the exposures were tiny. Using either nicotine as a marker or RSP as a marker, as a basis for comparison, the evidence will show you that an average flight attendant would have breathed less than five cigarette equivalents in a year.

Remember that a-pack-a-day smoker smokes 7,000 cigarettes a year. Someone who smokes five COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

cigarettes a day smokes more than 1,800 cigarettes a year. And what the evidence will show you is that the exposure of a flight attendant was less than five cigarette equivalents in a year.

The dose makes the poison. The evidence will show that five cigarettes a year does not cause disease. Now, why were flight attendant exposures so low? Well, first the evidence will tell you the airlines have very good ventilation. The air in an airplane gathers exchange much more often than the air in a typical home.

A typical home ventilation system exchanges the air once an hour. The evidence will tell you that the ventilation system on an airplane exchanges the air 20 times in an hour. Contrary to what the plaintiff said yesterday, the evidence will tell you that the system continuously brings in air from the outside.

It's called a one-pass ventilation system, and up till 1980, virtually all planes had these systems. Even by 1985, 75 percent of planes used one-pass ventilation.

Second, flight attendants spend far less time actually on airplanes than other people spend in their homes and work places. A typical flight COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED

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attendant may actually have worked 70 hours per month. However, only about 50 of those hours every month -- just over 12 hours in a week -- just over 12 hours in a week -- just over 12 hours in a week -- were spent in the cabin when passengers were smoking. The average flight attendant spent less than 600 hours per year on planes during a time when passengers were allowed to smoke.

In contrast, the evidence will tell you that a person living in a home with a smoker, seven days a week, 365 days a year, year in, year out, spends ten times that or 6,000 hours on average in their home. And a person working in a work-place environment, the evidence will tell you, spends as much as 2,000 hours or more than three times what an airline flight attendant does in their work place.

The third point about this exposure is that the ventilation and filtration systems on airplanes limit flight attendant exposures. What the evidence will tell you is that except for the first row or two, airplane ventilation systems removed ETS from the air before there was any real movement from the smoking section to the non-smoking section, so once you got to the non-smoking section, ETS dropped significantly.

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1 The first one or two rows in the smoking section we'll refer to as the border section. Once the flight attendant left the border section, they had very little ETS exposures. 5 Also, when airlines began recirculating air 6 to save money on fuel in the 1980s, they installed 7 very efficient filters that removed almost all 8 particle matter from the recirculated area. 9 For all of these reasons, for all of the 10 ventilation, the way the plane is ventilated, the times people spent, these are why ETS exposures for 11 flight attendants are really very tiny, very small. 12 13 The dose makes the poison. 14 THE COURT: You don't have to repeat 15 that statement, Counsel. That's argument. MR. WHITING: Thank you, Your Honor. 16 17 There's another way to look at flight 18 attendants' exposures that help put it in context. 19 Because of the time the flight attendants spent in airplanes, so much time less than spent at home, the 20 21 evidence will show you from experts' comparisons, 22 and what the evidence will show you is if you look 23 at a flight attendant on a yearly basis as a unit of 24 one, and then if you look at exposures in a residence or a work place, the exposures in a COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

residence are three to ten times what a flight attendant's yearly exposure was, and the exposure in the average work place is two to three times what a flight attendant's exposure was. So the evidence 5 will show you that when you compare exposures of 6 flight attendants to other environments, they, 7 again, are dramatically lower. 8 Now, you might ask yourself if ETS is a 9 mixture of trace amounts of things thought to be 10 carcinogenic, doesn't that mean that ETS has to be 11 the cause of cancer? The evidence will be no. 12 Contrary to what the plaintiffs said yesterday, 13 merely calling something a carcinogen does not mean 14 that each and every type of exposure to that 15 substance will cause cancer. It just doesn't work 16 that way. 17 What the experts will tell you is that 18 carcinogenic is not an absolute term; it's a 19 relative term. And the word carcinogenic does not, by definition, mean that it causes cancer in humans. 20 21 The evidence will tell you that a few 22

chemicals contained in ETS have been labeled 23 carcinogenic, but only under very specific 24 circumstances. And what the experts will tell you is that you've got to look at several different COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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things. First, what type of animal has the chemical produced cancer in, and how relevant are those animals to humans.

What the scientists will tell you is that different kinds of species of animals develop different kinds of diseases in different ways. And if you're not testing a substance on an animal that has meaning to the human being, the test may be meaningless. So the question is what kind of exposure and what kind of animal.

The next issue is what type of cancer was developed. Was it lung cancer or some other type? And the experts will tell you that the next issue to be concerned about is how was the animal exposed? Was the animal breathing the chemical the way people breathe ETS, or was material being concentrated in very high concentrations and painted on the animal's back, or was it being surgically implanted in the animal's lung in a way that would never happen in the real world?

And most important, what the experts will tell you is that you have to see how much was the animal exposed to. Did the animal receive an amount of the chemical similar to what a person might actually get for breathing ETS, or did it receive COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE

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tens of thousands of times as much of the chemical as might be found in ETS.

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The evidence will show you that these criteria are established among scientists. The evidence will also tell you that when the criteria is applied to any of the so-called carcinogens of ETS, the results are clear. The evidence will be that not a single constituent, not one, has been shown to cause lung cancer when an amount similar to the amount of ETS is breathed by test animals.

Does even exposure to one molecule of a cancer-causing agent or carcinogen cause cancer? Again, the evidence will tell you, the answer is no. Indeed, what the experts will tell you is that we live each day of our lives in what they call a sea of carcinogens. We don't all get cancer. Our bodies have repair mechanisms. These repair mechanisms are why we all survive on a planet where we're all exposed to carcinogens and other toxins in our daily lives each day.

What the toxicologists will tell you is the water we drink contains many different carcinogens, 23 the air that we breathe contains more than 100 24 carcinogens, and perhaps one of the biggest sources of carcinogens in our lives is the food we eat.

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For example, what the experts will tell you is that in a single cup of coffee, there are more than 1,000 chemicals, including many carcinogens. They'll tell you that in a single grilled hamburger, 5 there's a hundred times as much benzpyrene as a flight attendant was exposed to in a whole year of 7 flying on planes when the airlines permitted smoking. 8

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The evidence will tell you that how much is very important. If this weren't true, all of us would have cancer, because all of us are exposed to carcinogenic substances every day.

The evidence will also show you that the animal studies have always been considered by scientists to be very important in determining whether cancer causes harmful effects in people. Animal studies are important because they allow the scientists to control the experimental conditions of a study.

Scientists can divide the animals into groups that are almost exactly alike except for the substance they're trying to test. They can precisely control what and how much the animals are exposed to, and they can carefully examine the animals to determine the precise effects on them.

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Animal studies tell us whether a substance 1 might be harmful in real-world doses. Now, the EPA report the plaintiffs talk about does make references to animal studies, but interestingly 5 enough, the EPA doesn't talk about animal studies on 6 ETS. It talks about animal studies of concentrated 7 smoke painted on skin or animal studies of 8 concentrated smoke implanted in the lungs of 9 animals. The EPA just ignored animal studies which have been done and published on breathing ETS. 10 11 But the evidence will show you that to 12 understand possible health effects of the level of 13 ETS exposures experienced in the real world, it's 14 necessary to examine the effects of similar ETS 15 levels on animals. Without looking at real-world doses, you can't determine whether those levels 16 17 caused any disease. 18 As I mentioned to you, the studies done by 19 Dr. Coggins and other experts regarding ETS 20 exposures have demonstrated that even at exaggerated levels, even at levels hundreds of times the real 21 22 world, animals studies have produced no harmful 23 effects in animals breathing ETS. 24 Your Honor, I have probably about another hour. Do you want to take a break? 25 COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

THE COURT: Well, I was hoping we would 1 get finished with yours before we went to lunch. 3 Can you finish before 1:00? MR. WHITING: I'll give it my best shot. I'm not sure I can do that, Your Honor. 5 THE COURT: All right. If you're going 6 7 to go into another subject, maybe it would be a good 8 idea. MR. WHITING: It's a good breaking 9 10 point. THE COURT: I'll tell you what we will 11 do. We'll have lunch. It's ten after 12:00. You 12 get back here at 1:30. It will give you an extra 13 14 few minutes. 15 Do not discuss the case with anybody, again. Do not think about it, reach any conclusions or 16 17 18 Again, you're free to go anywhere you wish 19 for lunch, and be with anyone. Please stay with the 20 bailiff until you get out of the building here so that you won't run into any conflicts outside in the 21 22 hallway, in the elevators. 23 We'll see you back here. Come to the second 24 floor, directly to the second floor jury room. 25 We'll meet you down there at 1:30. COPYRIGHT 1997 -- TAYLOR, JONOVIC & WHITE ALL RIGHTS RESERVED (305) 358-9047

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All right, folks. You're excused.
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            Leave the clipboards on your seat.
            (Thereupon, the Jury was excused from the
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    courtroom.)
                 THE COURT: Any matters that need to be
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    discussed at this time?
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                 MS. LUTHER: Your Honor, we agreed to
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    bring that matter to the defendant's attention. If
    we need to, we'll discuss it.
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                 THE COURT: You call can be seated.
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            I did want to discuss with RJR, you'd
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     indicated you're going to have two arguments of RJR?
                 MR. WHITING: No, no. Your Honor, I
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    meant Mr. Hardy and my argument. Two arguments.
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    That's all.
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                 THE COURT: Is Mr. Furr going to do
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    argument in this case?
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                 MR. FURR: No.
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                 MR. WHITING: He'd like to, Your Honor.
                 THE COURT: You folks need to talk
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    among yourselves about something. We will meet
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    before we get back after lunch.
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                 MR. COFER: Your Honor, we're going to
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    need to take up the list of exhibits that are going
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    to be used by Dr. Richmond. The plaintiffs gave me
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a list of 160 exhibits that they plan to use
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 2 tomorrow. It's the first time I heard about them.
    They weren't mentioned at his deposition. It's in
 4
    violation of the 48-hour rule, and it's kind of
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    late, so I'd like to take that up.
 6
                 MS. ROSENBLATT: Well, Your Honor --
 7
                 THE COURT: Is it on the exhibit list?
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                 MS. ROSENBLATT: Yes. It's a
9
    compilation of the Tobacco Institute documents and
10
    advertising. It's basically what we showed in
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    opening.
                 THE COURT: We'll discuss that after
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    lunch and take a look at it. All right. We'll be
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    in recess.
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            (Whereupon a luncheon recess was taken at
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    12:15 o'clock p.m.)
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